

CHERRIES
RESPONSIBLE HEALTHCARE ECOSYSTEMS

Webinar 1: The role of need in open and user-led innovation in healthcare

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“ “ We **have the technology** to make healthcare, seamlessly accessible from anywhere, but prior to move on, **we need to identify the main priorities** for professionals and patients. ” ”

Six key issues

Securing the
innovation
culture

A bottom-up
process is a
must

Alignment with
healthcare
management

Demand-driven
cocreation

Spending public
funds in a more
efficient way

Ecosystems are
basic step
stones

1

Securing the innovation culture



How to manage the change



2

A bottom-up process is a must



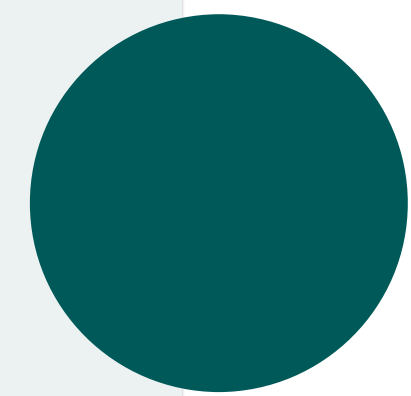
Achievements

 **Involve the professionals:
have a say!**

 **Identify talent**

 **Motivate professionals**

Challenges



**Understand the need
identification process**



**New tasks for professionals
and management**



**Transfer the needs to
suppliers**

3

Alignment with healthcare management

4

Demand-driven cocreation



Explore in and organised and prioritize process

Meeting top-down and bottom up approaches, jointly with suppliers towards transformation and improvement

Measure the results and identify successful solutions

ADOPTION!!

5

Spending public funds in a more efficient way



“

Mainstream the use of demand-driven approach especially when healthcare faces the actual challenges

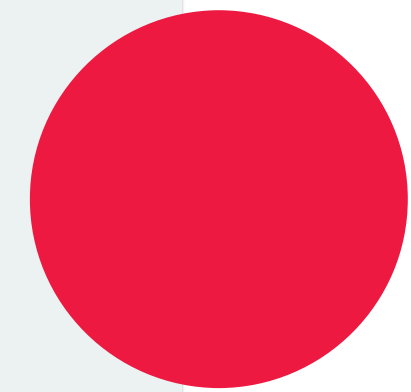
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6

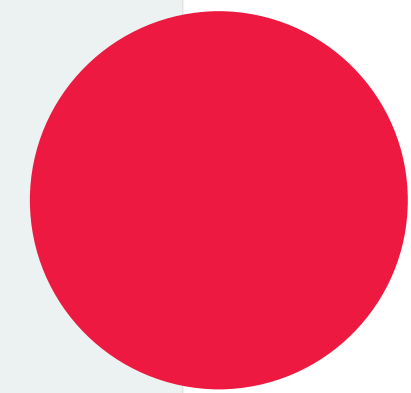
**Ecosystems
are basic
step stones**



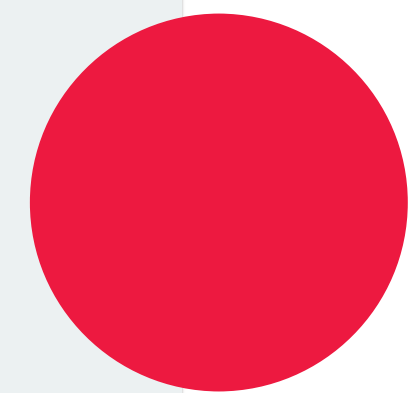
Challenges



Ecosystem is not evidently in place: look for roles

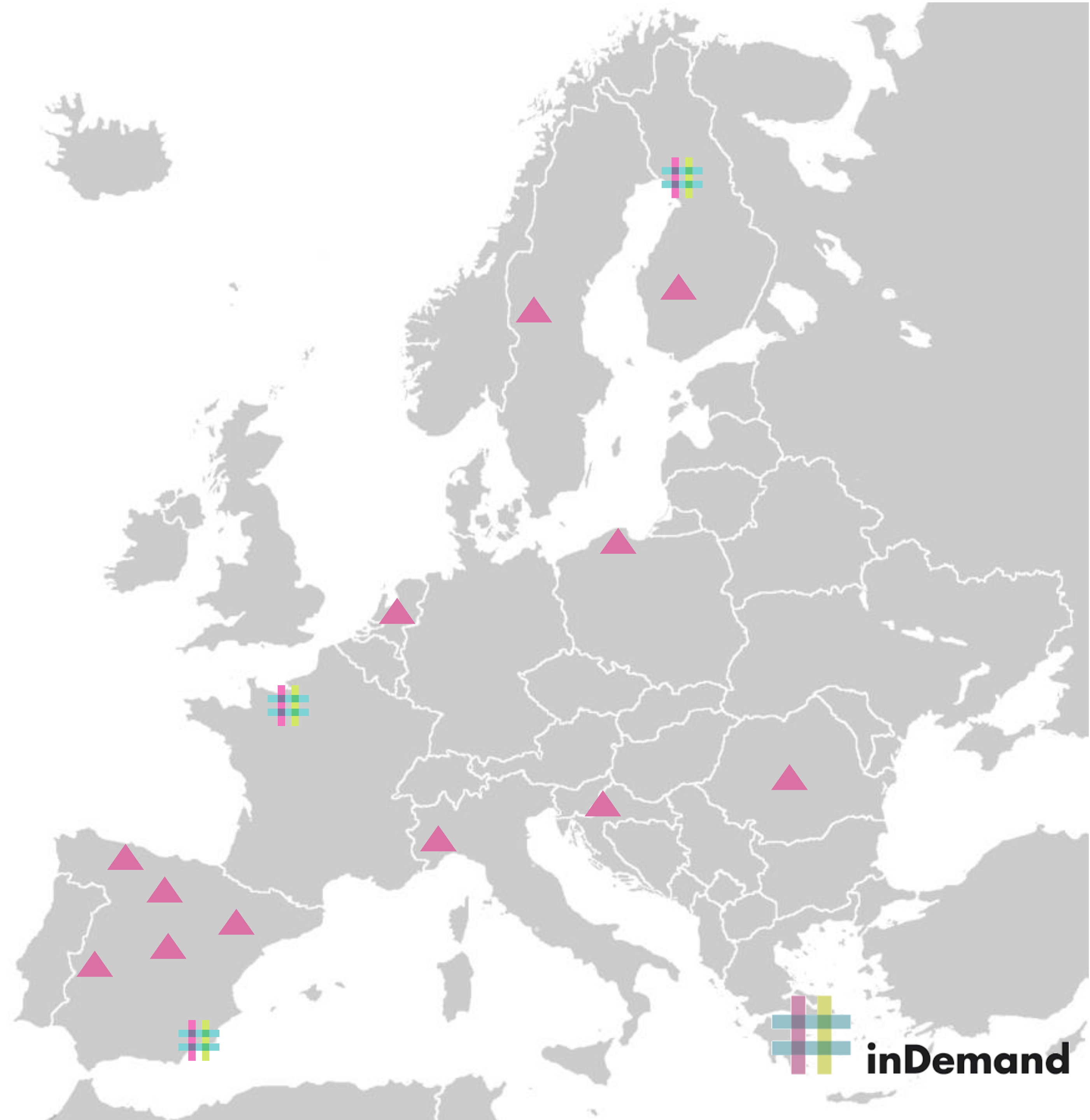


Diversity of regional settings and contexts



Lacking networking between ecosystems

- **Murcia (Spain)**
- **Paris (France)**
- **Oulu (Finland)**
- Aragón (Spain)
- Cantabria (Spain)
- Center Croatia (Croatia)
- Centru (Romania)
- East Netherlands (The Netherlands)
- Extremadura (Spain)
- Jämtland Härjedäaen (Sweden)
- Madrid (Spain)
- Navarra (Spain)
- Piemonte (Italy)
- Pomorskie (Poland)
- Tampere (Finland)



1

NEED
IDENTIFICATION
WITH
PROFESSIONALS

2

FUNDING FOR
INNOVATION

3

SOLUTION
DEVELOPMENT



inDemand



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What is
inDemand?

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Let's talk!

