

CHERRIES

RESPONSIBLE HEALTHCARE ECOSYSTEMS



Exploring Responsible Healthcare Ecosystems

CHERRIES webinar series 2020



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WEBINAR SERIES 2020

EXPLORING RESPONSIBLE HEALTHCARE
ECOSYSTEMS IN EUROPE

22, 29 SEPTEMBER
6, 13 OCTOBER

WEBINAR SESSIONS

- » NEED-BASED INNOVATION
- » RRI IN HEALTHCARE
- » PUBLIC PROCUREMENT
- » HEALTHCARE INNOVATION ECOSYSTEMS



Co-funded by the Horizon 2020 programme
of the European Union

4 EPISODES

The role of need in open and user-led innovation approaches in healthcare – 22 September (15:30-16:30)

Prof Wouter Boon (University of Utrecht) and Myriam Martin (TicBiomed)

RRI practices in healthcare – 29 September (12:30-13:30)

Rosina Malgarida (IrisCaixa Barcelona) and Barbara Kieslinger (ZSI)

The role of procurement in healthcare innovation – 06 October (14:30-15:30)

Dr John Rigby (Bibliometica Ltd.) and Samuli Kauppinen (Oulu University Hospital)

Regional innovation ecosystems for healthcare – 13 October (14:30-15:30)

Gaston Heimeriks (University of Leiden – CWST) and Anett Ruszanov (ERRIN)

TODAY

WEBINAR 1

“THE ROLE OF NEED IN OPEN AND USER-LED INNOVATION IN HEALTHCARE”

22 September 2020 | 15:30-16:30

SESSION SUMMARY

Key questions leading the webinar:

- » What is the role of users in the healthcare innovation process?
- » How demand/need driven innovation approaches can result in improved healthcare ecosystems?
- » Which are the key issues to be considered when launching a co-creation process?

REGISTRATION

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SPEAKERS



Myriam Martin
Centre for Social
TICBIOMED



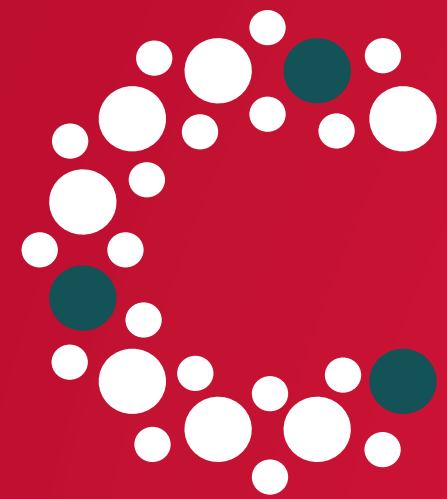
Prof. Wouter Boon
VU University
Utrecht University

SESSION DESCRIPTION

Prof. Boon will talk about innovation in healthcare and the role of users in all steps of the innovation process. This ranges from need and demand articulation in agenda-setting to user involvement the development and successful implementation of healthcare innovations. He will also touch on the role of innovation policy related to the demand side, users and market creation.

Myriam Martin will talk how digitalisation in healthcare offers providers a new opportunity to deliver **better care to patients through access and engagement with technologies**. However, no tailored solutions are often ready in the market to meet the needs the professionals face.

It's important to co-create the solutions by meeting those needs while focusing on the improvement patient care, and how to work together to be able to create and **prioritise the things that need to be worked on**. In order to co-create, it is key to integrate professionals, patients and solution developers into the processes of ideations and execution so that their unique perspectives could, ultimately, **drive value for both the developers and the professionals**.



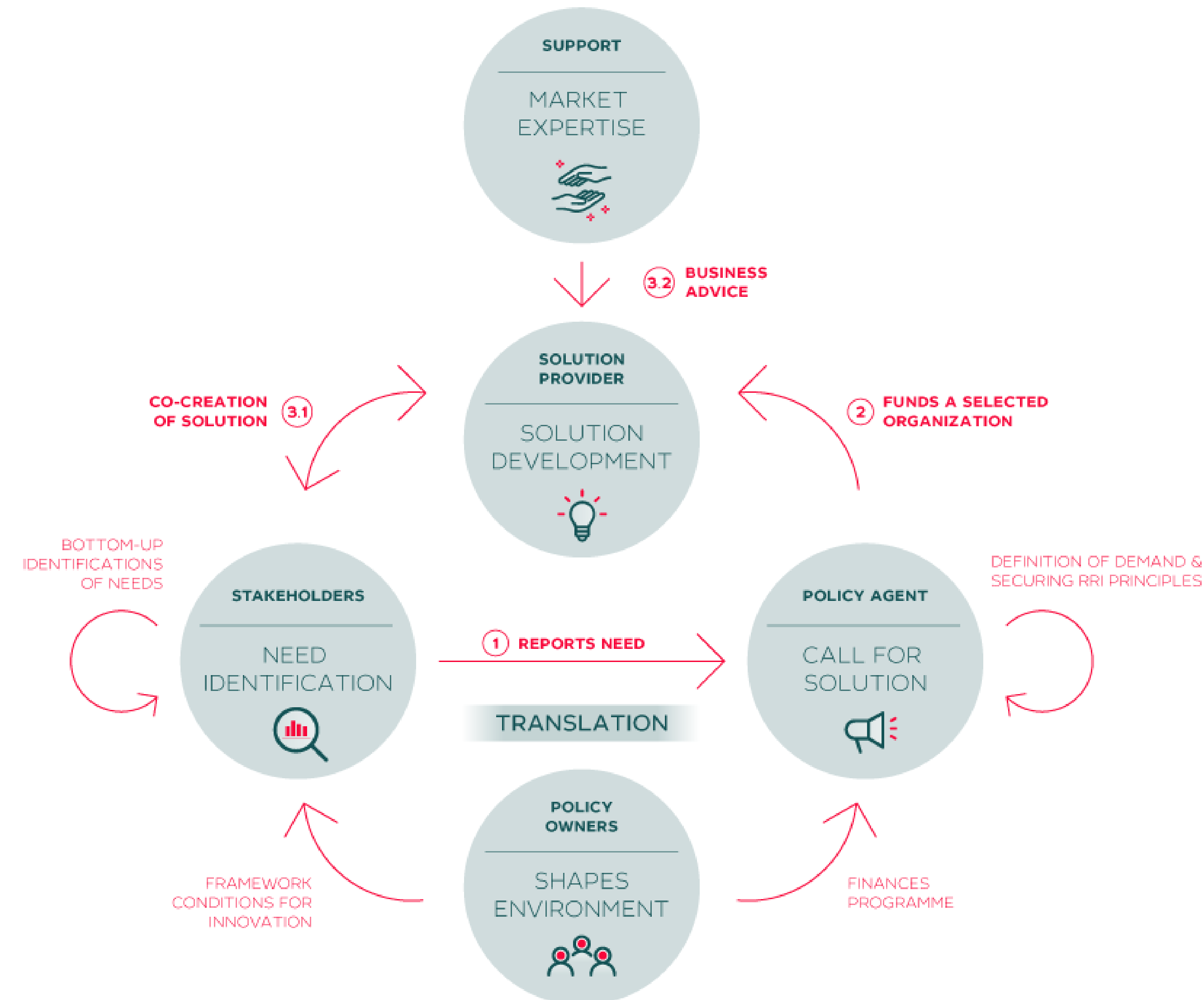
CHERRIES
RESPONSIBLE HEALTHCARE ECOSYSTEMS

What, Why, Who?

Stefan Philipp



CHERRIES - What



- RRI experiments in healthcare sector based on open-innovation approaches tackling the sector's needs
- Co-creation approaches for the development of new solutions with at least one pilot action per region
- The sectoral R&I systems are being analysed, the experiments are monitored and evaluated
- Recommendation for the design of a responsible and demand-oriented regional innovation policy mix

CHERRIES - Why

- Pressures on healthcare systems due to ageing populations, chronic diseases, comorbidities etc.
- Pressure to reduce costs while improving quality. Thus innovation is a critical factor for organisations within the healthcare system
- Healthcare innovations rarely achieve widespread uptake even when there is robust evidence of benefits
- Need-orientation, co-creation and RRI approaches could mitigate these issues



CHERRIES – Who



- 12 partners from 7 European countries
- Inter- and transdisciplinary team with SMEs, research institutions, a university, public authorities, a hospital and a CSO
- 3 pilot regions – Murcia, Örebro and Republic of Cyprus
- Building community beyond these regions (Call for Mirror Territories)

Get in touch!

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TODAY

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Q&A

Q1. My question: do you think demand-driven innovation can become the default in health care or is an "add-on" - also regarding the budgets that are spent on demand- vs. supply-driven innovation

Q2. The issue of the driver of the process is very important in the Innovation output as the building of a shared vision within a coalition of relevant actors

NEXT WEEK (new time!)

WEBINAR 2

“RRI PRACTICES IN HEALTHCARE”

29 September 2020 | 12:30-13:30

SESSION SUMMARY

Key questions leading the webinar:

- How can RRI improve innovation practices in the healthcare sector?
- Is the Responsible Research and Innovation framework developed enough to embrace such a complex ecosystem (the healthcare one)?
- How can makers contribute to more accessible, collaborative and innovative healthcare solutions?
- How responsible practices can contribute to the definition of impactful solutions to the healthcare challenges posed by COVID-19 pandemic?

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SPEAKERS



Dr Barbara Kieslinger
Centre for Social Innovation



Rosina Malagrida
VU University of Amsterdam

SESSION DESCRIPTION

During the last decades different movements such as “Responsible Research and Innovation (RRI)”, among others, have been promoting a change of paradigm within the R&I system to make it more open and inclusive. We are trying to better include different stakeholders in the R&I process to assure that our outcomes better respond to their needs and expectations. By doing so, we expect to increase the impact of our solutions, among other aims.

However, this is not always the case. Then, is RRI enough? When problems are complex and persistent, RRI needs to be put into practice attending the complexity of the challenge addressed.

Rosina Malagrida will speak about **managing complexity with RRI and system thinking in the healthcare sector**. She will share the approach of the Living Lab for Health at IrsiCaixa where they aim to help multi-stakeholder ecosystems dealing with complex problems by combining RRI approaches with system thinking.

Barbara Kieslinger will give us insights from the Careables project: a mixed community of people and organisations committed to the co-design and making of open and personalised healthcare solutions for everyone.

WEBINAR 3

“THE ROLE OF PROCUREMENT IN HEALTHCARE INNOVATION”

6 October 2020 | 14:30-15:30

SESSION SUMMARY

Key questions leading the webinar:

- » What role for pre-commercial procurement in demand side innovation policies?
- » Is the EU public procurement legal framework ready to support demand side innovation policies?
- » What is the role of procurement in healthcare innovation? What role for regional ecosystems?

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SPEAKERS



Dr. John Rigby
Bibliometrica



Samuli Kauppinen
Oulu University
Hospital

Together with John Rigby, the session will first provide an overview of the importance of demand side innovation policies with a focus on procurement. To better illustrate the role of procurement in healthcare innovation, John Rigby will also present the specific experience of Manchester areas.

John will introduce demand side innovation policies and government's reasons for interest in the topic. He will refer to his book and book chapter. He will note the legal frameworks that have arisen to implement the policy, the adoption of the pre-commercial procurement as parallel policy to the procurement of innovation, and its eventual adoption within the main public procurement legal framework of the EU. Possible changes to public procurement legal frameworks will be noted that affect large economies outwith the EU that may be a sign of things to come.

We will then hear from Samuli Kauppinen about the state of Oulu University Hospital innovation procurement. The hospital is currently developing a methodology for any innovative procurement projects that arise in the future. He will talk about the different methods they have identified to implement aspects of innovative procurement in the healthcare sector.

SESSION DESCRIPTION

WEBINAR 4

“REGIONAL INNOVATION ECOSYSTEMS FOR HEALTHCARE”

13 October 2020 | 14:30-15:30

SESSION SUMMARY

Key questions leading the webinar:

- » Regional innovation dilemma: diversify or specialize?
- » How RIS3 can combine territorial diversity and today global challenges? Is there a role for RRI in finding such a critical balance?
- » United in diversity – what are the commonalities the different European regional innovation ecosystems present in the healthcare sector?
- » How RIS3 can contribute to more accessible and inclusive health and care services in

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SPEAKERS



Dr. Gaston Heimeriks
University of
Leiden (CWST)



Anett Ruszanov
ERRIN

SESSION DESCRIPTION

The webinar aims at providing an overview of the importance of European regions in promoting and enabling innovation and how policies evolved to use innovation as an instrument for regional development.

The ability of regions to diversify into new innovative activities and to develop new sustainable growth paths remains very unevenly distributed. Together with Gaston Heimeriks we will see how regional diversification of innovation activities is a process characterized by past and place dependence: new activities tend to emerge and develop in a region in fields closely related to existing local activities. Many regions thus struggle to respond successfully to ongoing transitions and changing circumstances. Shaping the territorial dimension of future policies for sustainable growth requires understanding the territorial diversity – key challenges and development perspectives – of different places as well as formulating policy approaches and implementation tools that can help to maximise their development potentials. Each region has a unique perspective on global developments.

IN OCTOBER

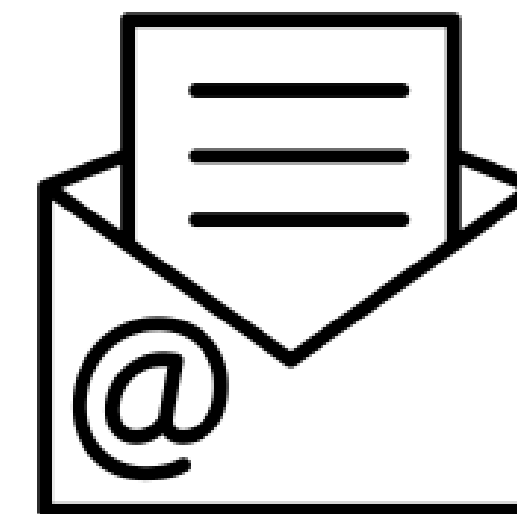
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