CHERRIES

RESPONSIBLE HEALTHCARE ECOSYSTEMS

Exploring Responsible Healthcare Ecosystems

CHERRIES webinar series 2020

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22, 29 SEPTEMBER
6, 13 OCTOBER

WEBINAR SERIES 2020

EXPLORING RESPONSIBLE HEALTHCARE ECOSYSTEMS IN EUROPE

WEBINAR SESSIONS

» NEED-BASED INNOVATION
» RRI IN HEALTHCARE
» PUBLIC PROCUREMENT
» HEALTHCARE INNOVATION ECOSYSTEMS

Co-funded by the Horizon 2020 programme of the European Union

4 EPISODES

The role of need in open and user-led innovation approaches in healthcare – 22 September (15:30-16:30)

Prof Wouter Boon (University of Utrecht) and Myriam Martin (TicBiomed)

RRI practices in healthcare – 29 September (12:30-13:30)

Rosina Malgarida (IrisCaixa Barcelona) and Barbara Kieslinger (ZSI)

The role of procurement in healthcare innovation – 06 October (14:30-15:30) Dr John Rigby (University of Manchester | Bibliometica Ltd.) and Samuli Kauppinen (Oulu University Hospital)

Regional innovation ecosystems for healthcare – 13 October (14:30-15:30)

Gaston Heimeriks (University of Leiden – CWST) and Anett Ruszanov (ERRIN)

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CHERRIES - Why

- **Pressures on healthcare** systems due to ageing populations, chronic diseases, comorbidities etc.
- Pressure to **reduce costs while improving quality**. Thus innovation is a critical factor for organisations within the healthcare system
- **Healthcare innovations** rarely achieve widespread uptake even when there is robust evidence of benefits
- **Need-orientation, co-creation and RRI approaches could mitigate these issues**

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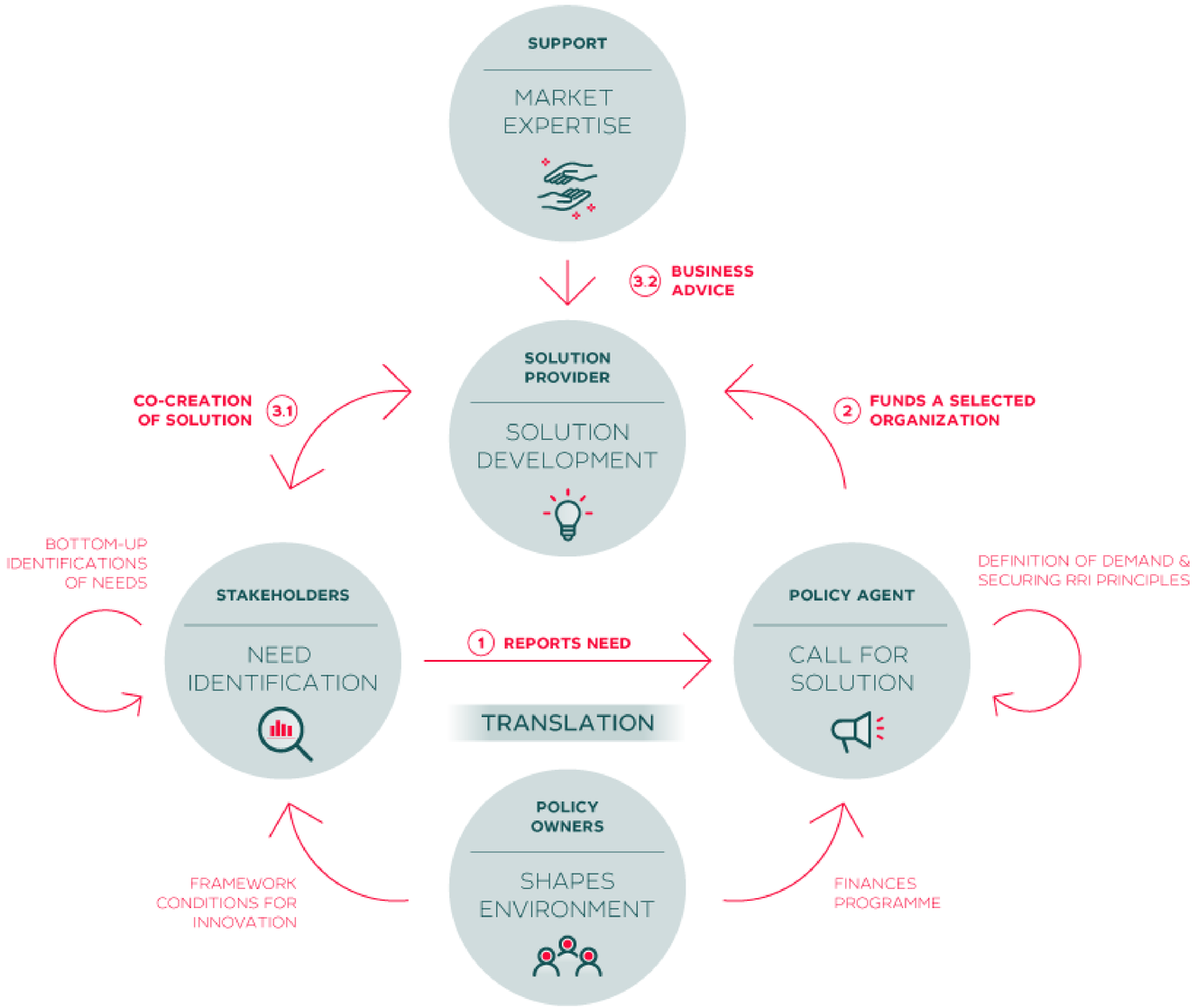
About CHERRIES



- **RRI experiments in healthcare sector** based on open-innovation approaches tackling the sector‘s needs in 3 pilot regions: Murcia, Örebro and Republic of Cyprus
- **Co-creation approaches** for the development of new solutions with at least one pilot action per region
- The sectoral R&I systems are being analysed, **the experiments are monitored and evaluated**
- **Recommendation** for the design of a responsible and demand-oriented regional innovation policy mix

TODAY

WEBINAR 3

"THE ROLE OF PROCUREMENT IN HEALTHCARE INNOVATION"

6 October 2020 | 14:30-15:30

SESSION SUMMARY

Key questions leading the webinar:

- What role for pre-commerical procurement in demand side innovation policies?
- Is the EU public procurement legal framework ready to support demand side innovation policies?
- What is the role of procurement in healthcare innovation? What role for regional ecosystems?

SPEAKERS

Dr John Rigby
Bibliometrica

Samuli Kauppinen
Oulu University Hospital

REGISTRATION

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SESSION DESCRIPTION

Together with John Rigby, the session will first provide an overview of the importance of demand side innovation policies with a focus on procurement. To better illustrate the role of procurement in healthcare innovation, John Rigby will also present the specific experience of Manchester areas.

John will introduce demand side innovation policies and government's reasons for interest in the topic. He will refer to his book and book chapter. He will note the legal frameworks that have arisen to implement the policy, the adoption of the pre-commercial procurement as parallel policy to the procurement of innovation, and its eventual adoption within the main public procurement legal framework of the EU. Possible changes to public procurement legal frameworks will be noted that affect large economies outwith the EU that may be a sign of things to come.

We will then hear from Samuli Kauppinen about the state of Oulu University Hospital innovation procurement. The hospital is currently developing a methodology for any innovative procurement projects that arise in the future. He will talk about the different methods they have identified to implement aspects of innovative procurement in the healthcare sector.

Q&A

Q1. Do you expect cultural changes within the organisation, triggered by the reflection about needs that you might use for the procurement?

Q2. On a system level (even if John called it a mess), would you expect that an increased upstream information/innovation (healthcare is driven by supply-side innovation) changes healthcare system to the better?

NEXT WEEK

WEBINAR 4

"REGIONAL INNOVATION ECOSYSTEMS FOR HEALTHCARE"

13 October 2020 | 14:30-15:30

SESSION SUMMARY

Key questions leading the webinar:

- Regional innovation dilemma: diversify or specialize?
- How RIS3 can combine territorial diversity and today global challenges? Is there a role for RRI in finding such a critical balance?
- United in diversity – what are the commonalities the different European regional innovation ecosystems present in the healthcare sector?
- How RIS3 can contribute to more accessible and inclusive health and cares services in

REGISTRATION

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SPEAKERS

Dr Gaston Heimeriks
University of Leiden (CWST)

Anett Ruszanov
ERRIN

SESSION DESCRIPTION

The webinar aims at providing an overview of the importance of European regions in promoting and enabling innovation and how policies evolved to use innovation as an instrument for regional development.

The ability of regions to diversify into new innovative activities and to develop new sustainable growth paths remains very unevenly distributed. Together with Gaston Heimeriks we will see how regional diversification of innovation activities is a process characterized by past and place dependence: new activities tend to emerge and develop in a region in fields closely related to existing local activities. Many regions thus struggle to respond successfully to ongoing transitions and changing circumstances. Shaping the territorial dimension of future policies for sustainable growth requires understanding the territorial diversity – key challenges and development perspectives – of different places as well as formulating policy approaches and implementation tools that can help to maximise their development potentials. Each region has a unique perspective on global developments.

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