

CHERRIES

RESPONSIBLE HEALTHCARE ECOSYSTEMS



Exploring Responsible Healthcare Ecosystems

CHERRIES webinar series 2020

Chiara Davalli, EBN



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22, 29 SEPTEMBER
6, 13 OCTOBER

WEBINAR SERIES 2020

EXPLORING RESPONSIBLE HEALTHCARE
ECOSYSTEMS IN EUROPE

WEBINAR SESSIONS

- » NEED-BASED INNOVATION
 - » RRI IN HEALTHCARE
 - » PUBLIC PROCUREMENT
- » HEALTHCARE INNOVATION ECOSYSTEMS



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4 EPISODES

The role of need in open and user-led innovation approaches in healthcare – 22 September (15:30-16:30)

Prof Wouter Boon (University of Utrecht) and Myriam Martin (TicBiomed)

RRI practices in healthcare – 29 September (12:30-13:30)

Rosina Malgarida (IrisCaixa Barcelona) and Barbara Kieslinger (ZSI)

The role of procurement in healthcare innovation – 06 October (14:30-15:30) Dr John Rigby (University of

Manchester | Bibliometica Ltd.) and Samuli Kauppinen (Oulu University Hospital)

Regional innovation ecosystems for healthcare – 13 October (14:30-15:30)

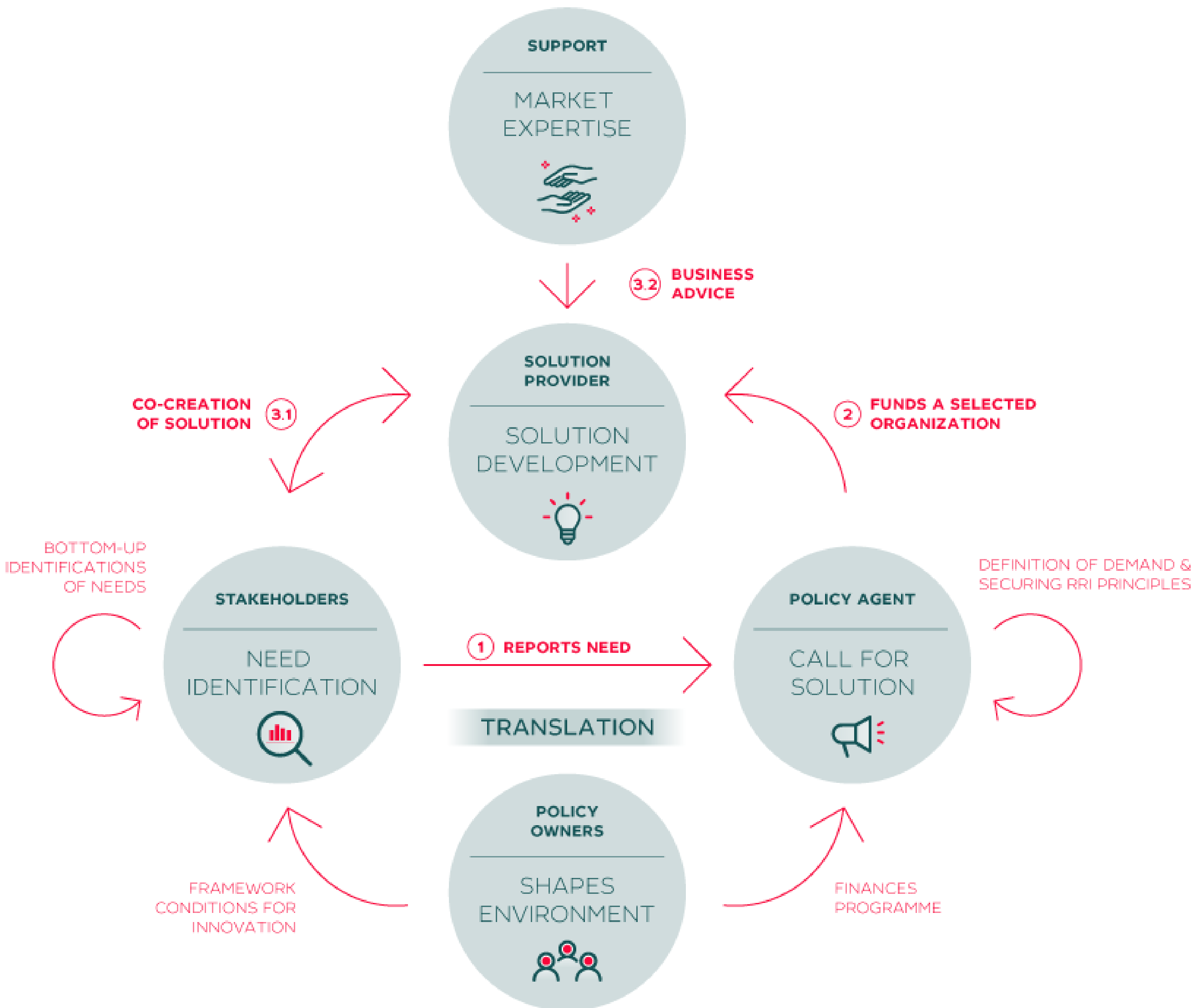
Gaston Heimeriks (University of Leiden – CWST) and Anett Ruszanov (ERRIN)

CHERRIES - Why

- **Pressures on healthcare** systems due to ageing populations, chronic diseases, comorbidities etc.
- Pressure to **reduce costs while improving quality**. Thus innovation is a critical factor for organisations within the healthcare system
- **Healthcare innovations** rarely achieve widespread uptake even when there is robust evidence of benefits
- **Need-orientation, co-creation and RRI approaches** could mitigate these issues



About CHERRIES



- **RRI experiments in healthcare sector** based on open-innovation approaches tackling the sector's needs in 3 pilot regions: Murcia, Örebro and Republic of Cyprus
- **Co-creation approaches** for the development of new solutions with at least one pilot action per region
- The sectoral R&I systems are being analysed, **the experiments are monitored and evaluated**
- **Recommendation** for the design of a responsible and demand-oriented regional innovation policy mix

TODAY

WEBINAR 4

“REGIONAL INNOVATION ECOSYSTEMS FOR HEALTHCARE”

13 October 2020 | 14:30-15:30

SESSION SUMMARY

Key questions leading the webinar:

- Regional innovation dilemma: diversify or specialize?
- How RIS3 can combine territorial diversity and today global challenges? Is there a role for RRI in finding such a critical balance?
- United in diversity – what are the commonalities the different European regional innovation ecosystems present in the healthcare sector?
- How RIS3 can contribute to more accessible and inclusive health and care services in

REGISTRATION

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SPEAKERS



Dr Gaston
Heimeriks
University of
Leiden (CWST)



Anett Ruszanov
ERRIN

SESSION DESCRIPTION

The webinar aims at providing an overview of the importance of European regions in promoting and enabling innovation and how policies evolved to use innovation as an instrument for regional development.

The ability of regions to diversify into new innovative activities and to develop new sustainable growth paths remains very unevenly distributed. Together with Gaston Heimeriks we will see how regional diversification of innovation activities is a process characterized by past and place dependence: new activities tend to emerge and develop in a region in fields closely related to existing local activities. Many regions thus struggle to respond successfully to ongoing transitions and changing circumstances. Shaping the territorial dimension of future policies for sustainable growth requires understanding the territorial diversity – key challenges and development perspectives – of different places as well as formulating policy approaches and implementation tools that can help to maximise their development potentials. Each region has a unique perspective on global developments.

Q&A

Q1. How can a region decide if they should specialise or diversify in a given sector/knowledge domain? What are some dimensions that could help actors to understand their potentials?

Q2. I would like to thank everyone for the presentations. It's something i always bring up. This question goes to mrs Ruszanov : any best practices to share on how local actors can commit or get engaged in the viability of solutions. Thank you

Q3. You spoke a lot about networks and actors in terms of regional ecosystems, but how to you assess the role of agency, negotiation and asymmetric power relations on the regional level? (e.g. conflicting interests and how to mediate them)

Q4. One of the most critical issues in territorial QH collaboration for open innovation is how to materialise the civil society contribution avoiding to have only a "tokenistic"/symbolic participation. This is also a big stake in Cherries. What do you think?

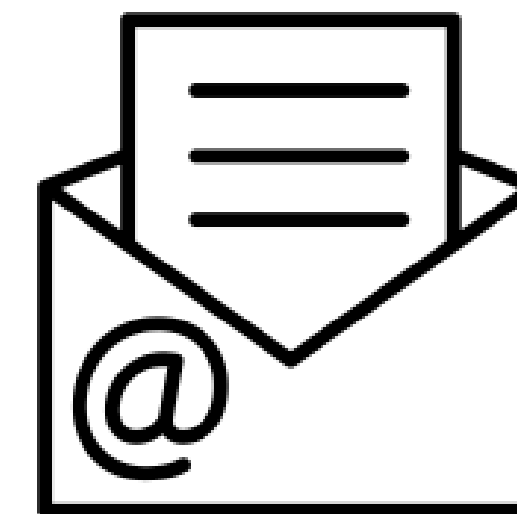
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Chiara Davalli | chiara.Davalli@ebn.eu

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Website: www.cherries2020.eu

