



**CHERRIES**  
RESPONSIBLE HEALTHCARE ECOSYSTEMS

# Call for Mirror Regions

—  
September 6<sup>th</sup>, 2021

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement n° 872873. This document reflects only the author's view, and the Commission is not responsible for any use that may be made of the information it contains.



# 1 CHERRIES METHODOLOGY

CHERRIES, *Constructing Healthcare Environments through Responsible Research Innovation and Entrepreneurship Strategies* is a European project aiming at developing a model on which RRI, demand-side policy and territorial innovation models –such as S3 – are interlinked to support research and innovation policy within the territory. To validate this model, 3 partner regions, Murcia (ES), Örebro (SE), and the Republic of Cyprus (CY) have been selected to deal with 3 healthcare challenges identified in the region through a co-creation process.

The CHERRIES team applies the RRI framework to mobilise territorial stakeholder ecosystems and engage them into regional pilot actions aimed at:

- identifying needs in the healthcare sector at territorial level.
- encouraging the proposition and co-creation of innovative solutions to the identified needs.
- stimulating institutional reflection processes on how to innovate products and services in the healthcare sector through participatory approaches.
- presenting evidence-based recommendations for revision of sectoral policies, strategies, and innovation support instruments.

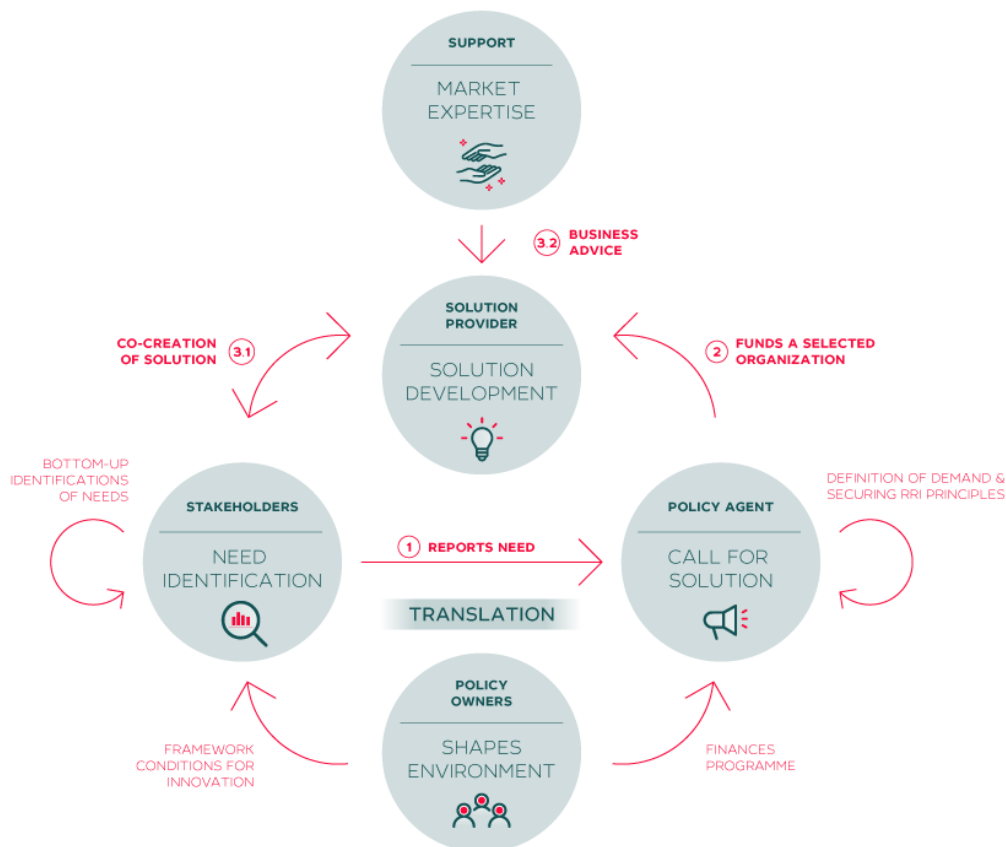


Figure 1 CHERRIES methodology



Once everything is set the experiment phase starts. CHERRIES implements the methodology in each one of the CHERRIES territories, working on a solution that matches a demand of the territorial healthcare sector, which will be co-created between the solution provider and sectoral stakeholders. The implementation follows the below described steps. Nevertheless, it is important to highlight that the CHERRIES methodology set a minimum requirement but it is quite flexible to be adjusted to the regional framework and the stakeholders profiles.

Phase I: The challenge	Phase II: The solution	Phase III: The co-creation
<ul style="list-style-type: none"> <li>• Publishing of a call for needs</li> <li>• Collection and analysis of sectoral needs per territory</li> <li>• Selection of demand for call per territory</li> <li>• Development of a call that incorporates the sectoral demand and RRI principles</li> </ul>	<ul style="list-style-type: none"> <li>• Publishing a call for solution</li> <li>• Evaluation and selection of a solution provider</li> </ul>	<ul style="list-style-type: none"> <li>• Co-creation of pilots and project monitoring</li> </ul>



## 2 BUILDING THE CHERRIES COMMUNITY

In order to create sustainability and spread the model beyond the initial territories, CHERRIES aims to create a community of stakeholders engaged in similar approaches.

Under this aim, CHERRIES is conducting a call for mirror regions to replicate the model in other three regions from EU and associated states. The participants are expected to form a consortium of at least two organisations –public administration and private entities— This regional consortium will mobilise their own resources to identify and work with a challenge, not restricted to healthcare sector.

The first step will be to launch the call and select three regions that will be closely coached and followed up by the CHERRIES piloting regions. The Mirror regions will receive one-on-one coaching to exchange know-how, practices, resources and receive periodic follow-up on the CHERRIES' learnings and its updates. Travel expenses and coaching support will be given only to these three chosen mirror regions.

As a second step, the call will remain open for further regions willing to replicate the CHERRIES model within their territories. The objective is to promote a pan-European Community of stakeholders interested on CHERRIES objectives. This Community will exchange know-how, promising practices, and resources; to become the natural place to receive personalised explanations and periodic follow up on the CHERRIES learnings and its updates.

### 2.1 Objectives of the CHERRIES' Community

The CHERRIES Community will

- allow the Consortium to exploit the results beyond the CHERRIES regions and the healthcare sector. Each CHERRIES territory will share their experiences with a Mirror in an intensive exchange process.
- enrich the CHERRIES recommendation on the implementation of RRI practices in territorial innovation policies by providing their insight into the regional framework
- enlarge the implementation of the CHERRIES methodologies to a wider number of regional stakeholders

### 2.2 OPEN CALL AT A GLANCE

Target group	Stakeholders
<b>Open call</b>	September 6 <sup>th</sup> , 2021
<b>Application deadline</b>	<del>October 31<sup>st</sup>, 2021</del> / 12 <sup>th</sup> of November, 2021
<b>Who can apply?</b>	<p>The main targets of the Community are territorial stakeholders involved or interested in embedding the RRI practices in territorial innovation policies and instruments – not necessarily in the health sector only. The Community will be open for R&amp;I actors from outside Europe, so to facilitate a global exchange of practises</p> <p>CHERRIES is looking for regional consortiums with two or more organisations able to commit funds to develop the challenge identification and to put into practice the CHERRIES methodology.</p>



<p><b>Coaching support</b></p>	<p>The Mirror regions will receive one-on-one coaching, exchange know-how, practices, resources and receive periodic follow-up on the CHERRIES' learnings and its updates</p>
<p><b>Economic support</b></p>	<p>The Mirror Regions chosen will receive a session of coaching to be held in Brussels if the pandemic allows physical meetings. All travel expenses [the cost covered includes plane or train ticket and meals] would be covered by the CHERRIES project.</p>
<p><b>Language</b></p>	<p>Application forms can only be filled in English and proposer should have sufficient English skills: main contact and key players.</p>
<p><b>Evaluation criteria</b></p>	<ul style="list-style-type: none"> <li>• <b>COMMITMENT:</b> Credibility of commitment to implement CHERRIES approach/model with their own resources and to actively participate in the activities and the Community</li> <li>• <b>MOTIVATION:</b> Aligned with regional strategies, such as S3 strategy, and RRI policies. Also, relevant experience in need identification, co-creation, demand-lead innovation, and funding</li> <li>• <b>REPRESENTATIVITY:</b> Number and typology of key stakeholder organisations committed in the application. Experience of collaboration between the organisations composing the Consortium, the civil society, and end-users of the innovation, managing authorities, etc. from the sector.</li> <li>• <b>REGIONAL IMPACT:</b> what their expectations are, how they could use it in the region, what impact could they achieve</li> </ul>



## 3 OPEN CALL DETAILS

### 3.1 Benefits of becoming part of the CHERRIES Community.

- To more efficiently utilise your regional funds to foster innovation within your region within the framework of RRI policies
- To implement a new co-creation and demand-driven model in your region to facilitate the uptake of the innovation, ensuring the application of RRI principles
- To foster the capacity of public entities to systematically identify and solve their needs while creating opportunities for private companies.
- To replicate the CHERRIES model under the close, advice of the three CHERRIES regions. CHERRIES Mirror Regions will benefit from a one-to-one support on how to implement the validated CHERRIES model in their territories, saving time, energy, and efforts to avoid failure and risk.

### 3.2 Who can apply?

The main targets of the Community are territorial stakeholders involved or interested in embedding the RRI practices in territorial innovation policies and instruments – not necessarily in the health sector only. The Community will be open for R&I actors from outside Europe, so to facilitate a global exchange of practises.

Candidate regions should submit the proposal in a Consortium that includes two or more organisations –at least one of them a public entity— that represent the regional innovation ecosystem and able to commit funds to develop the challenge identification and to put into practice the CHERRIES methodology

The consortium should that replicate the same constellation of stakeholders defined in the CHERRIES model, considering that the consortium should be able a) to identify need in a concrete sector with the involvement of the civil society; b) to allocate the regional funding to work on the action and c) to support the cocreation process between solution providers and the organisations identifying the need.

### 3.3 If joining the CHERRIES Community:

- **Training workshops.** CHERRIES partners will provide initial capacitation and know-how transfer at group level via a webinar, which will be recorded and leveraged as a training resource for future uses. Documentation regarding details of the process will be exchanged in advance.
- **Networking events** to secure an in-depth understanding and knowledge transfer of the CHERRIES model. The networking events will be very practical, mainly based on case studies, lessons learned and promising practises.

### 3.4 On top of, if selected as one of the three CHERRIES' Mirror Region, you will also

- **Face to face training workshop.** A representative of each regional organization from the regions selected as Mirror regions will be invited to a training workshop, that will be organised in 2022. If the pandemic allows physical gatherings, it would be in Brussels. CHERRIES will cover the travel expenses up to three participants per Mirror territory

The event will also focus on the lessons learnt and key insights obtained during the assessment of the implementation in the CHERRIES territories. Besides, there will be a session to validate initial



sustainability options in the Mirror territories. Finally, there will be enough time for networking to favour the personal exchange among the participants to build up a community.

- **One-on.one coaching.** Each Mirror territory will receive personalised coaching from one the 3 CHERRIES territories Mirror regions will couple up with the CHERRIES pilot regions to follow the process and have access to lessons learned the coaches will support the preparatory work of the Mirrors remotely and share information and updates. All interactions will be planned and monitored to assess overall quality for continuous improvement. More intensive ad-hoc support regarding the CHERRIES implementation will be also provided on-demand when requested by the Mirrors.
  - Each selected mirror is assigned a coach from one the three CHERRIES territories. The coaches, start the process of knowledge transfer via webtools, addressing specific questions the mirrors raise.
  - After the online kick-off, at least one joint telco between coachee and coach will be set to understand the particularities of each Mirror
  - At least once per quarter, a contact (by telco or email) is arranged between coaches and its coaches. These will be tailored to their needs according to the phases of the replication of the CHERRIES model. The progress calls aimed to support the preparatory work of the Mirrors remotely and share information and, but also to further develop the understanding of the regional variety of the CHERRIES implementation process. Individual meetings between the mentored territories and their coaches will be set up to dig into concrete issues for implementing the pathway locally.
  - Links with the CHERRIES partners. On demand, tailored links were made between mirror territories and CHERRIES partners.
- **Final exchange** on the replication process. A final round of activities will be planned to address a series of questions related to the sustainability of the replication beyond the project's lifetime. A first questionnaire will be sent out to the Mirror territories prior to the bilateral interview, to gather both quantitative and qualitative data. The bilateral interviews will be aimed at digging further into specific elements of the replication process and gather some ideas on additional support services that could have been provided to the Community and main conclusions will be presented in public.

### 3.5 Expected contribution:

The Selected Regions are expected:

- to attend the organised online and offline meetings and follow the implementation process in the pilot regions until the end of the project and beyond.
- to be committed to investigate the feasibility of the successful implementation process in their own regions and take the necessary steps to make regional public funds available to this end.





## 4 DO YOU WANT TO BE PART OF THE CHERRIES COMMUNITY? FOLLOW THE STEPS!

Candidate regions are to submit the proposal in a Consortium that replicates the same constellation of stakeholders defined in the CHERRIES model, this is stakeholder dealing with business support, regional development, public bodies with a sectorial approach, among others.

**STEP 1: Build the Consortium.** Identify in your region the key stakeholders that will be able a) to identify need in a concrete sector with the involvement of the civil society; b) to allocate the regional funding to work on the action and c) to support the cocreation process between solution providers and the organisations identifying the need.

**STEP 2: Fill in the form provided in the call.** Provide as much information as possible in the form designed to gather your proposal. Pay special attention to

- The Consortium's capacity to mobilise regional actors covering the different aspects of the call with particular attention to civil society engagement and other RRI principles
- The feasibility to commit public funding to carry out the activities needed to identify and address the challenge (i.e., public funding, regional structural funds, etc.).
- The commitment to implement the CHERRIES methodology, to actively participate in both online and offline meetings and get implicated in the implementation process together with those activities developed beyond the project lifespan.

**STEP 3: Submit your proposal in time**



## 5 EVALUATION AND SELECTION

This section provides detailed information about the selection process that should be followed by the committee in assessing the proposals.

Selection criteria for Mirror Regions will be:

- **COMMITMENT:** Credibility of commitment to implement CHERRIES approach/model with their own resources and to actively participate in the activities and the Community
- **MOTIVATION:** Aligned with regional strategies, such as S3 strategy, and RRI policies. Also, relevant experience in need identification, co-creation, demand-lead innovation, and funding
- **REPRESENTATIVITY:** Number of key stakeholder organisations committed in the application. Experience of collaboration between the organisations composing the Consortium, the civil society, and end-users of the innovation, managing authorities, etc. from the sector.
- **REGIONAL IMPACT:** what their expectations are, how they could use it in the region, what impact could they achieve.

The final decision on the three selected regions will be taken by a committee composed by the CHERRIES' project coordinator and a representative of each one of the territories involved in the project. If deemed appropriate, other representatives of CHERRIES Consortium's organisations would take part as members of the Committee. The Committee will take its decision in base of the selection criteria reflected in this section. The decision will be taken in the following 15 days after the call's deadline. Selected regions to be part of the CHERRIES mirror regions will be informed then.

If none of the applicants meets the criteria or suits the expected level, the CHERRIES Consortium reserves the right to conduct a new call and rule out the applications of this one.



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## CHERRIES Partners

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