

Welcome & Introduction

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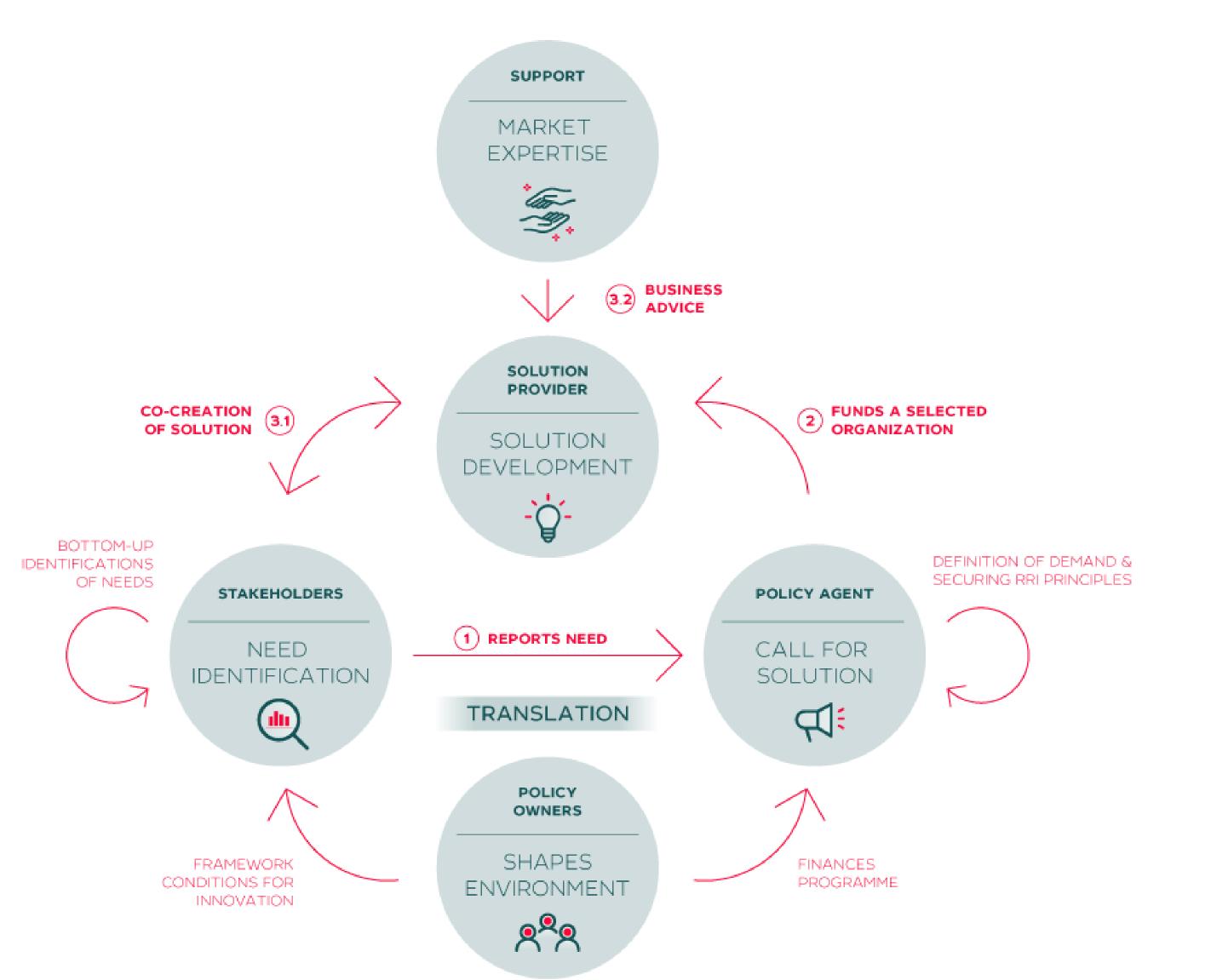
Responsible Health

- Pressures on healthcare systems due to ageing populations, chronic diseases, comorbidities etc.
- Pressure to reduce costs while improving quality.
 Thus innovation is a critical factor for organisations within the healthcare system
- Healthcare innovations rarely achieve widespread uptake even when there is robust evidence of benefits
- Demand-oriented approaches, co-creation and RRI approaches could mitigate these issues



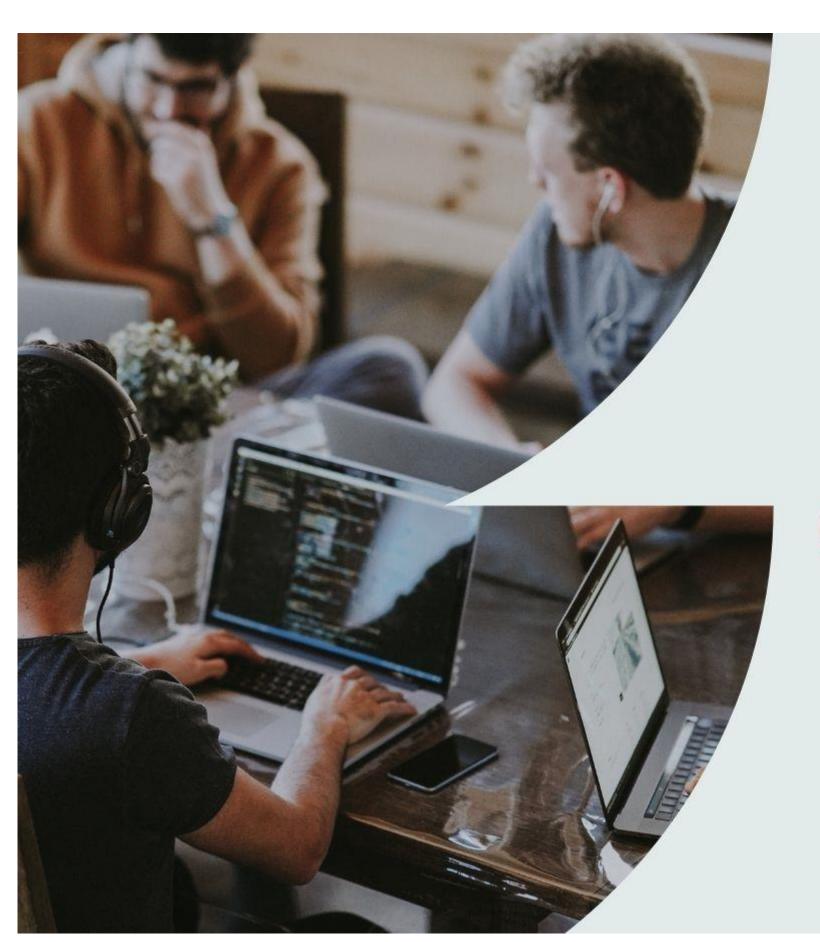


CHERRIES — the model



- RRI experiments in healthcare sector based on open-innovation approaches tackling the sector's needs
- Co-creation approaches for the development of new solutions with at least one pilot action per region
- The sectoral R&I systems are being analysed, the experiments are monitored and evaluated
- Recommendation for the design of a responsible and demand-oriented regional innovation policy mix

The Community – Call open!





Become a CHERRIES Mirror Region!



What is it about

- Replicate the model in another three regions, in health or beyond
- Mirror regions will receive one-on-one coaching
- Travel expenses covering and coaching support

More information on our <u>website</u> and direct support from <u>TiCBioMed</u>



Apply until: October 31st, 2021

Get in touch!

























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Territorial demand-oriented policy experimentation

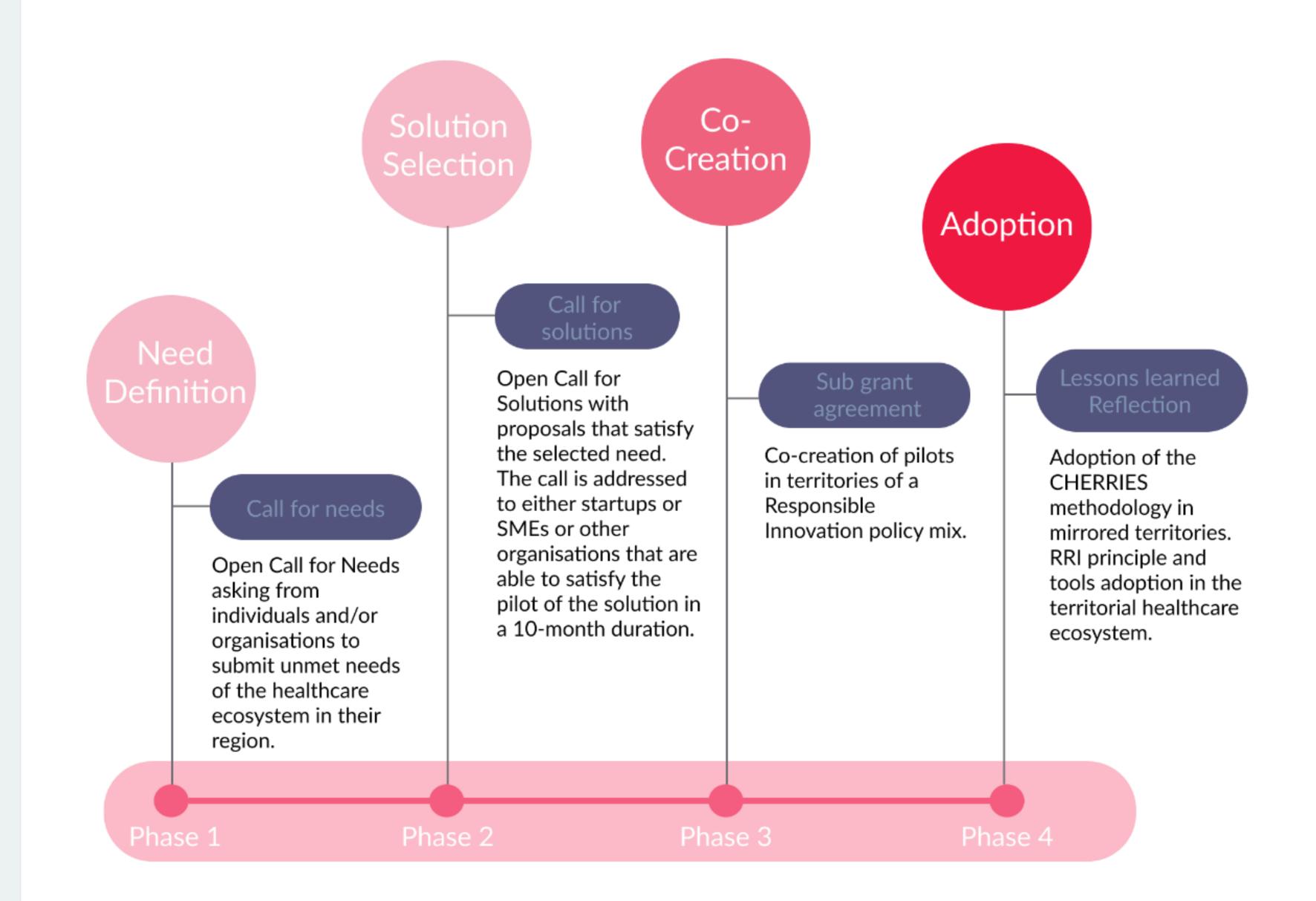
Webinar Mirrors Regions October 15th, 2021

Laure RASO
Centro Europeo de Empresas e Innovación de Murcia I EU BIC CEEIM



CHERRIES Methodology step-by-step

Pilot action to meet the demand of the territorial healthcare sector through co-created solutions with a focus on Responsible Research Innovation



Phase 1. Need collection and selection

What is a **NEED** in **CHERRIES?**

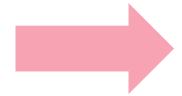
The needs should arise from the healthcare system and go beyond the level of an individual patient, be concrete without but not overly-specific, fit the scope defined by the project framework, and be met with an innovative solution.

Within or connected to the healthcare system
Affecting either the healthcare service delivery quality or
creating avoidable costs within the healthcare system or both
things at once.



Phase 1. Need collection and selection

Definition of the Call for Needs



Selection process



Final decision and Communication on the results

- Definition of the requirements, thematic priorities, components, assessment criteria and Target Groups
- Support to the applicants
- Awareness and
 Dissemination of the call to the target groups

- Templates, and Guidelines for evaluation
- Set up of the Selection committees
- Assessment of the proposals

 Publication of the unmet selected Needs



Phase 1: Need collection and selection

28 Stakeholders' organizations

22 Needs' proposals received

16 thematics/clusters identified

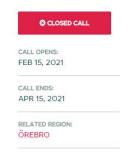


Phase 1: Need collection and selection



Breaking and Preventing involuntary loneliness among elderly

Identified by Private citizen



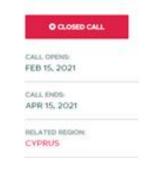




Provision of medical services to the

Cypriot citizens that live in rural and
remote areas and do not have easy
access to healthcare services and
prescribed medicines

Identified by Healthcare Professional, Patient Association







Early Detection of the progression of Multiple Sclerosis

Identified by Patients, Patient association, health professionals (Neurologists and nurses),
University researchers











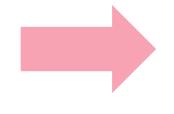




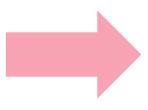
This project has received funding from the European Union's Horizon 2020 research and innovation programme under GA no 872873.



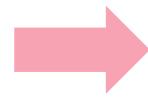
Preparation of the Call for Solutions



Publication of the Call for Solutions



Selection process



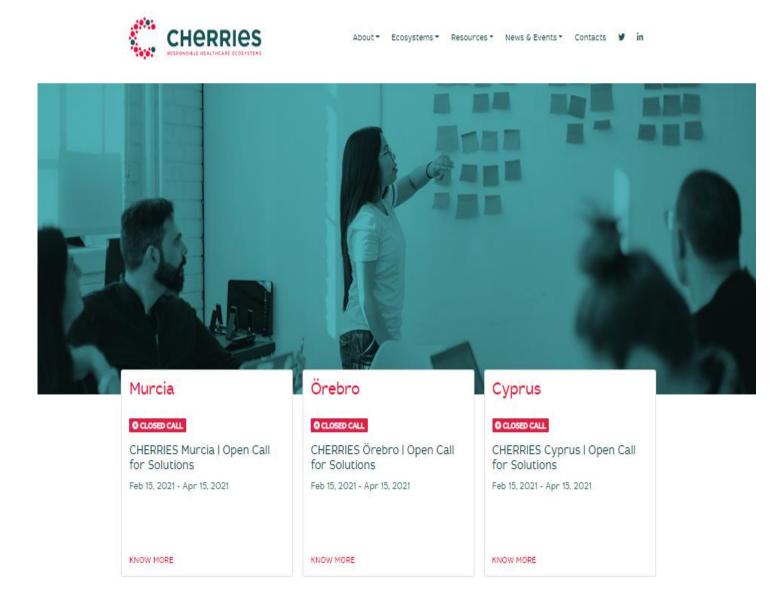
Communication on the outcomes and results

- Challenge based on the identified needs
- Requirements +Assessment criteria
- Project specificities (RRI principles, H2020 rules, co-creation
 agreement, etc)
- Publication onWebsites and Funding& tenders portal
- Open for 2 months
- Dissemination activities
- Helpdesk to applicants

- Engagement of stakeholders
 and Selection of Committee
 members: co-creation team
 + experts
- Templates, and Guidelines for evaluation
- Eligibility check
- Individual and common assessment
- Hearings of the 3 finalists
- Final decision

- Results communication to the applicants
- Publication of the results
- Reporting
- Sub-grant negociation
 between each awarded
 Solution Provider and
 lead territorial partner





The CHERRIES project will support Responsible Research and Innovation (RRI) policy experiments in the healthcare sector in three European territories – in Murcia (ES), Örebro (SE) and the Republic of Cyprus (CY). The CHERRIES experiments address opportunities and challenges associated with the role of demand at the crossroads of challenge-oriented, economy-enhancing, and sector-specific policy making within the healthcare sector, thereby addressing the SGC of health, demographic change and wellbeing. The project aims to create more open, inclusive, and self-sustaining R&I ecosystems by ensuring bottom-up involvement of all kind of citizens, irrespective of their age, gender, ethnicity and socio-economic background.

OUR ACTIVITIES
OUR PARTNERS
ADVISORY BOARD

26 eligible proposals

Up to **50.000 €**to develop
each solution

+ 30 Evaluators

Healhcare, Patients Associations, IT, Business, Research, Social innovation

Criteria

Excellence, Impact,
Work plan viability,
Team experience,
Business sustainability
& RRI



SE

Name of the awarded proposal: Seniors

leading seniors to a more meaningful and

healthier everyday life in Laxå municipality.

Organization: Laxå Municipality

Country: Sweden

Methods for outreach activities, where lonely elderly people are identified and reached, and offer a wide range of activities to counteract loneliness among the elderly



Name of the awarded proposal: Doctors Hello

Company: Doctors Hello

Country: Greece

A peer-to-peer ecosystem, which provides innovative telemedicine services developed to support real-world healthcare based on real-time distributed data.



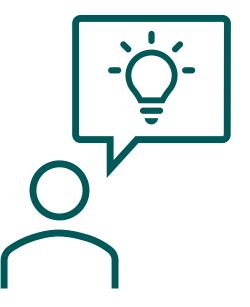
Name of the awarded proposal: MS Care –

Multiple Sclerosis Care

Company: PULSO EDICIONES

Country: Spain

Technological solution: ICT e-health Platform and kinetic algorithm to detect the progression of the Multiple Sclerosis





Phase 3. Co-creation of an innovative solution

Constitution of the co-creation teams

Signature of the Sub-Grant agreements

- timeframe
- budget
- workplan
- deliverables and milestones
- test of the solution
- Ethics
- IPR
- RRI
- monitoring and reporting (Mid-Term and Final)







Phase 3. Co-creation of an innovative solution



Phase 4. Adoption: Lessons learned and reflection

- Monitoring and improvement of the CHERRIES methodology and documentation
- Replicability of the methodology: Call for Mirrors Territories
- Cross-cutting observations and recommendations
- Adoption in the healthcare ecosystems
- Exploitation and Scaling of impact process





CHERRIES Partners



























Laure Raso CEEIM

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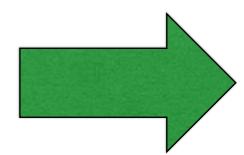
CHERRIES Community & Mirror Regions



Why are we creating CHERRIES community?

Objective of the call:

- 1. Replicate the model in other regions;
- Three of them will be personally mentored (Mirror Regions);



3. NOT restricted to healthcare sector.

Benefits of Mirror Regions:

- 1. One-on-one coaching support;
- A coaching session. Webinar/travel to
 Brussels –if allowed—;
- 3. Follow-up of the process.

Timing of the call:





What do we offer



Training workshops

Networking events

Stay updated about the project



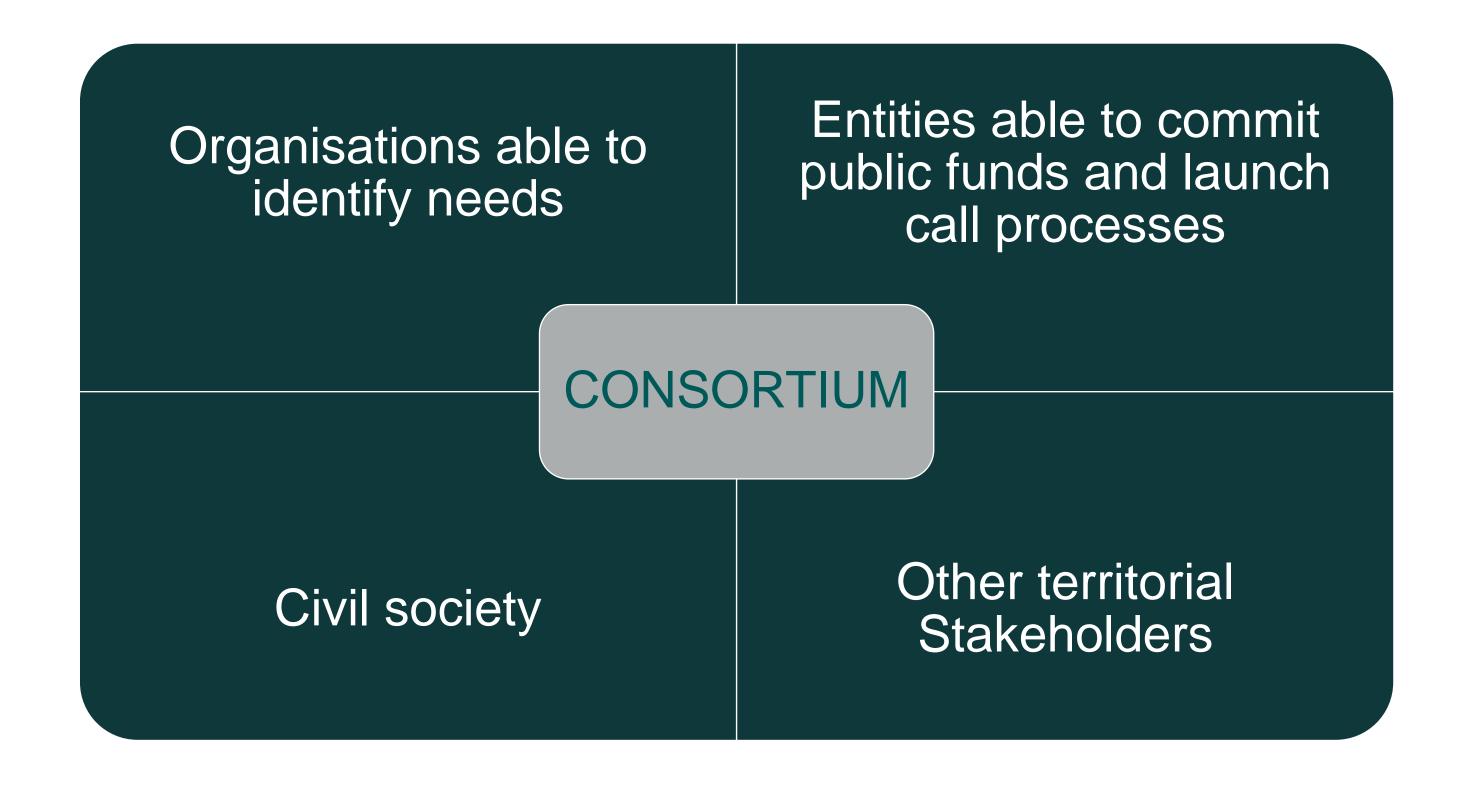
Face to face training workshop

One-on-one coaching

Final exchange



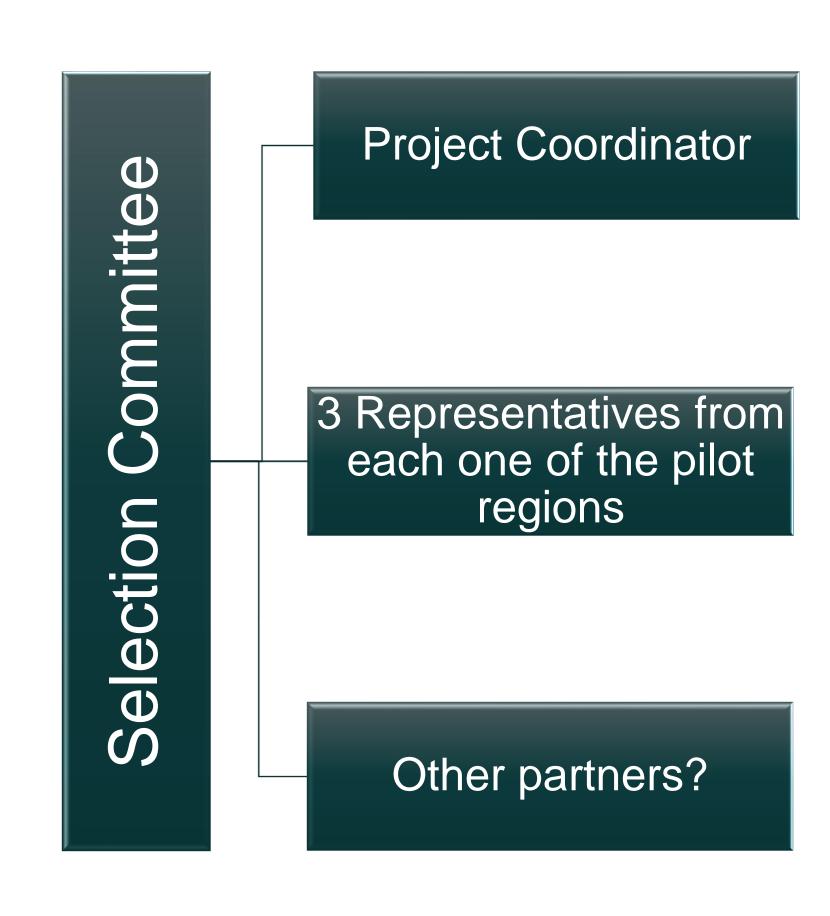
Who can apply?





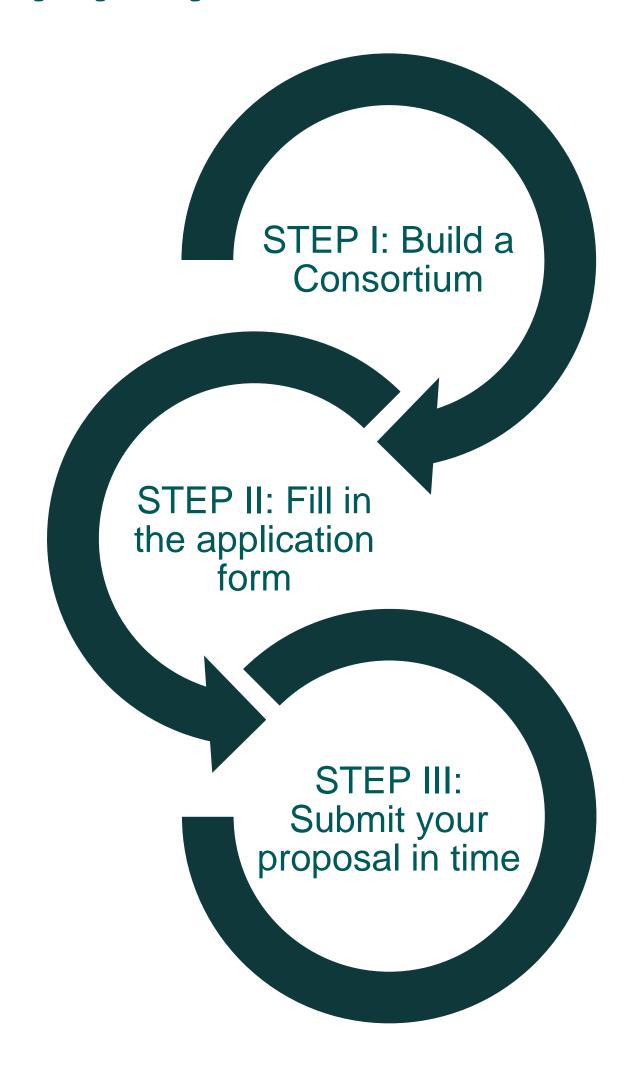
Evaluation & selection process

- Decision taken by the Selection Committee.
- Based on the selection criteria.
 - **Commitment** \rightarrow Is it credible the commitment of resources?
 - Motivation → Is it aligned with regional strategies?
 - Representativity → Number of key stakeholders involved.
 - Regional impact → Expectations.
- Timing of the resolution:
 - **Deadline** (31st of October).
 - Resolution (30th of November).





Do you want to apply?





CHERRIES Partners









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Thank you very much for your attention!



















