

CHERRIES
RESPONSIBLE HEALTHCARE ECOSYSTEMS

Welcome & Introduction

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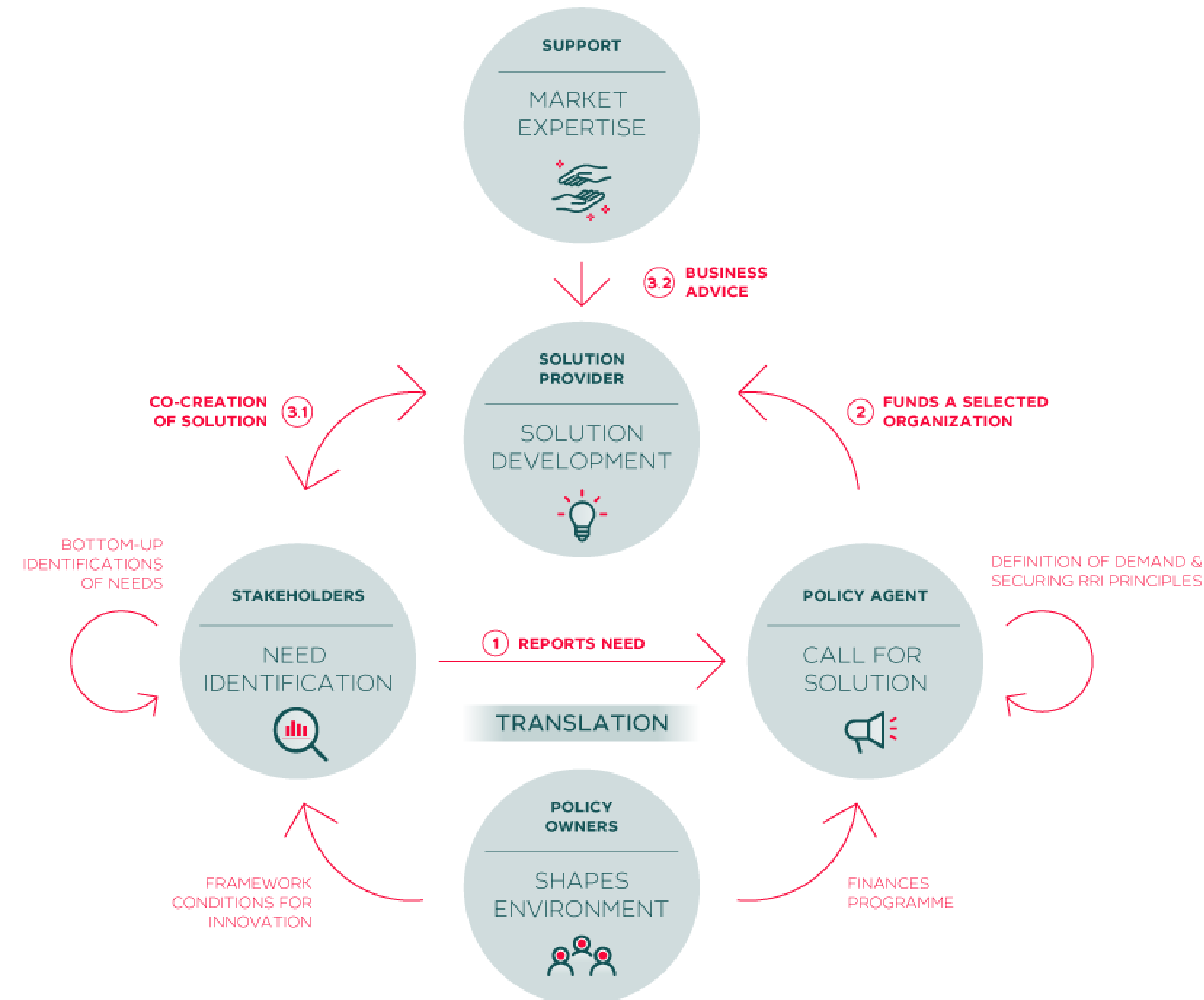


Responsible Health

- Pressures on healthcare systems due to ageing populations, chronic diseases, comorbidities etc.
- Pressure to reduce costs while improving quality.
Thus innovation is a critical factor for organisations within the healthcare system
- Healthcare innovations rarely achieve widespread uptake even when there is robust evidence of benefits
- Demand-oriented approaches, co-creation and RRI approaches could mitigate these issues



CHERRIES – the model



- RRI experiments in healthcare sector based on open-innovation approaches tackling the sector's needs
- Co-creation approaches for the development of new solutions with at least one pilot action per region
- The sectoral R&I systems are being analysed, the experiments are monitored and evaluated
- Recommendation for the design of a responsible and demand-oriented regional innovation policy mix

The Community – Call open!



CHERRIES
RESPONSIBLE HEALTHCARE ECOSYSTEMS

**Become a
CHERRIES Mirror
Region!**



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 872873.

What is it about

- Replicate the model in another three regions, in health or beyond
- Mirror regions will receive one-on-one coaching
- Travel expenses covering and coaching support

More information on our [website](#) and direct support from [TiCBioMed](#)

Apply until: October 31st,
2021

Get in touch!

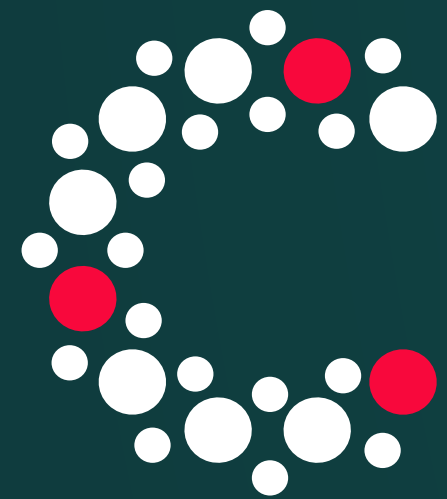


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Territorial demand-oriented policy experimentation

Webinar Mirrors Regions
October 15th, 2021

Laure RASO

Centro Europeo de Empresas e Innovación de Murcia I EU BIC CEEIM



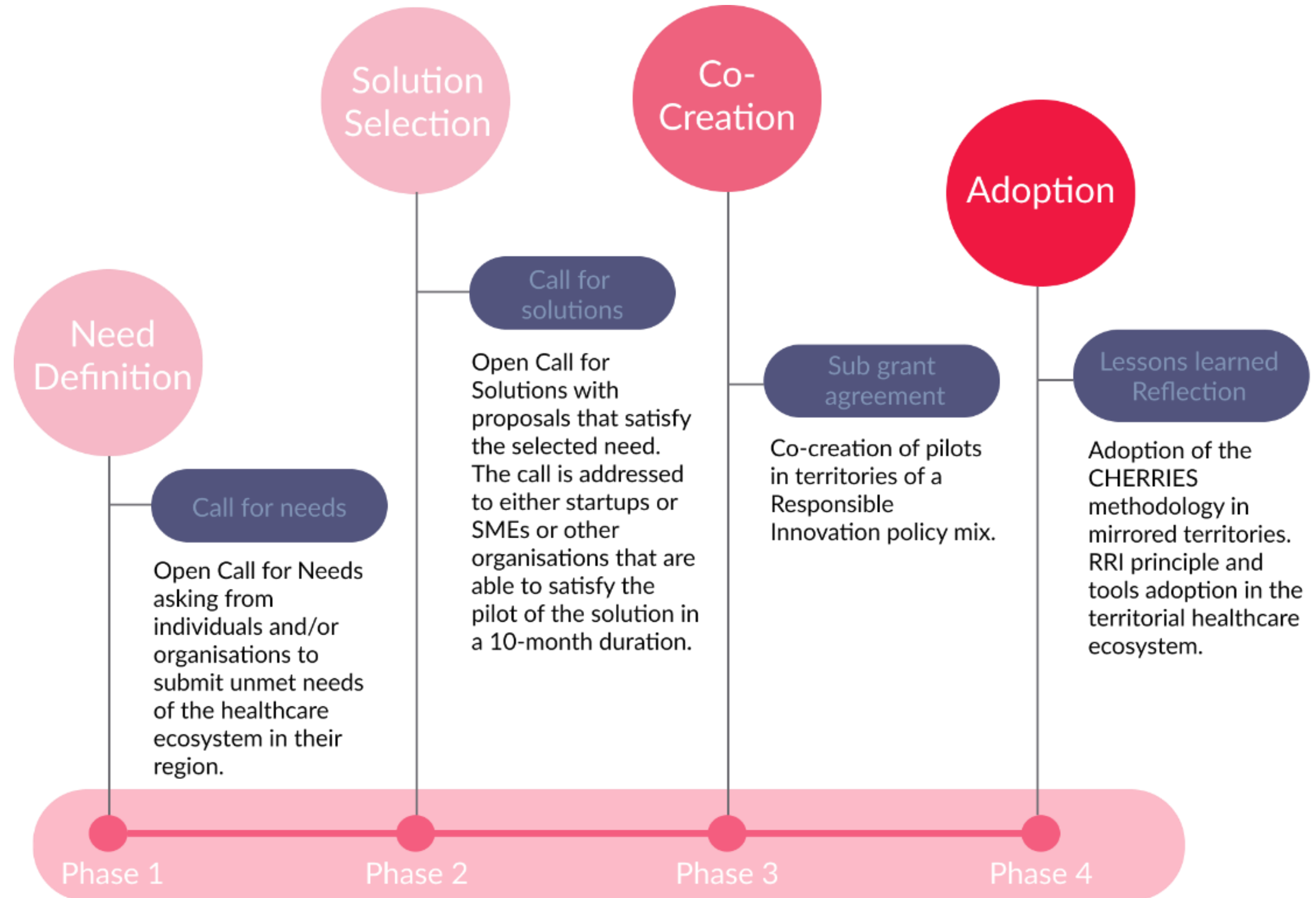
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CHERRIES

Methodology

step-by-step

- **Pilot action** to meet the demand of the territorial healthcare sector through co-created solutions with a focus on Responsible Research Innovation



Phase 1. Need collection and selection

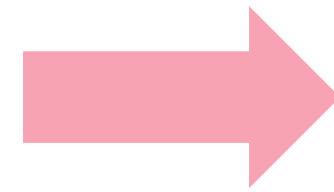
What is a **NEED** in CHERRIES?

*The needs should arise from the **healthcare system** and go beyond the level of an individual patient, **be concrete without** but not overly-specific, fit the scope defined by the project framework, and be met with an **innovative solution**.*

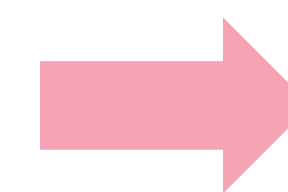
*Within or connected to the healthcare system
Affecting either the **healthcare service delivery quality** or **creating avoidable costs** within the healthcare system or both things at once.*

Phase 1. Need collection and selection

Definition of the
Call for Needs



Selection process



Final decision and
Communication
on the results

- Definition of the **requirements, thematic priorities, components, assessment criteria** and **Target Groups**
- **Support** to the applicants
- **Awareness** and **Dissemination** of the call to the target groups

- **Templates, and Guidelines** for evaluation
- Set up of the **Selection committees**
- **Assessment** of the proposals

- **Publication** of the unmet selected **Needs**

Phase 1: Need collection and selection

28

Stakeholders'
organizations

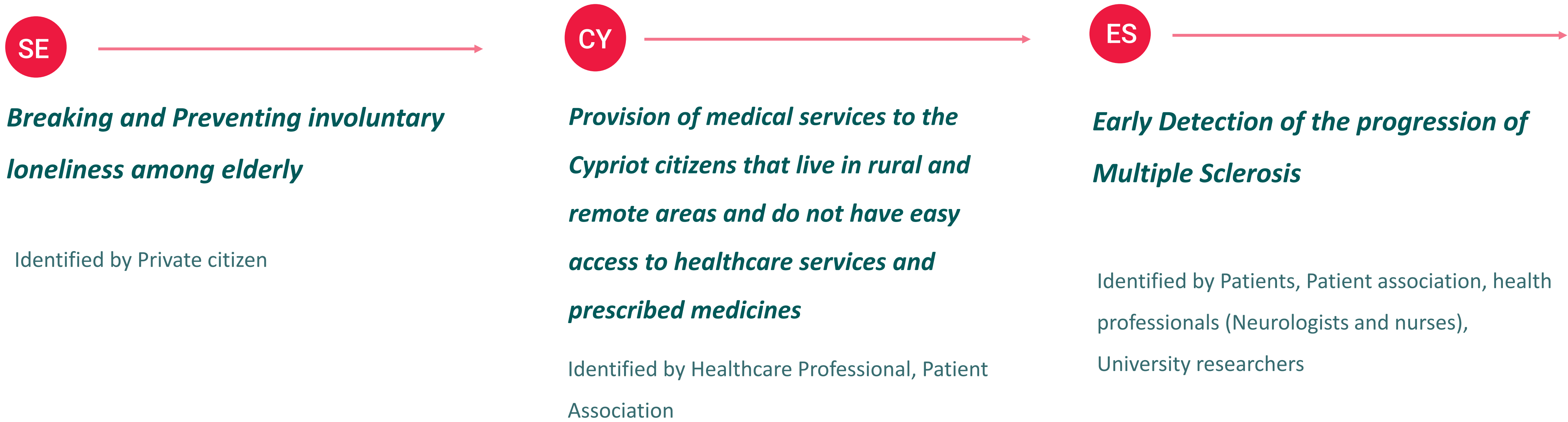
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Needs' proposals
received

16

thematics/clusters
identified

Phase 1: Need collection and selection



Phase 2. Competitive selection of the Solution Provider



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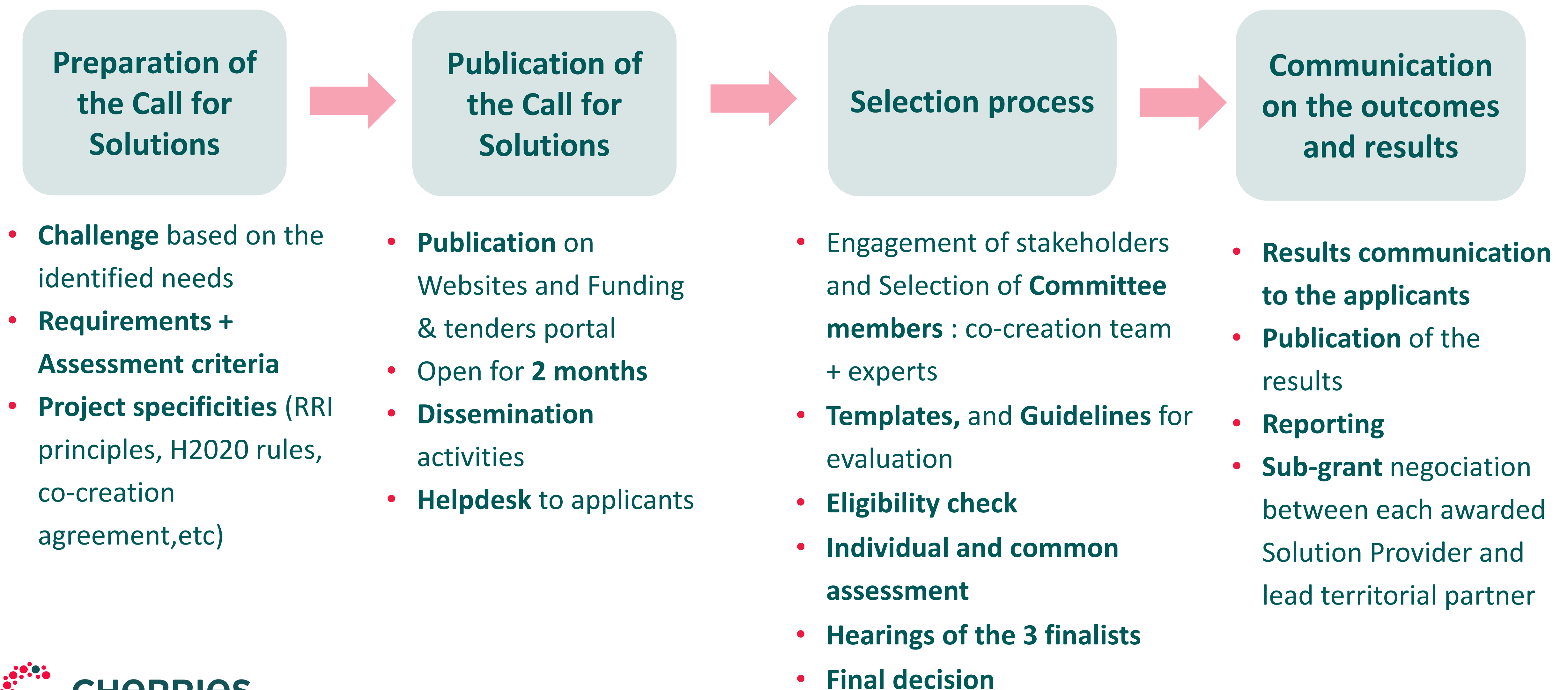
 

**CHERRIES
CALLS FOR
SOLUTIONS
OPEN ON
FEBRUARY 15**

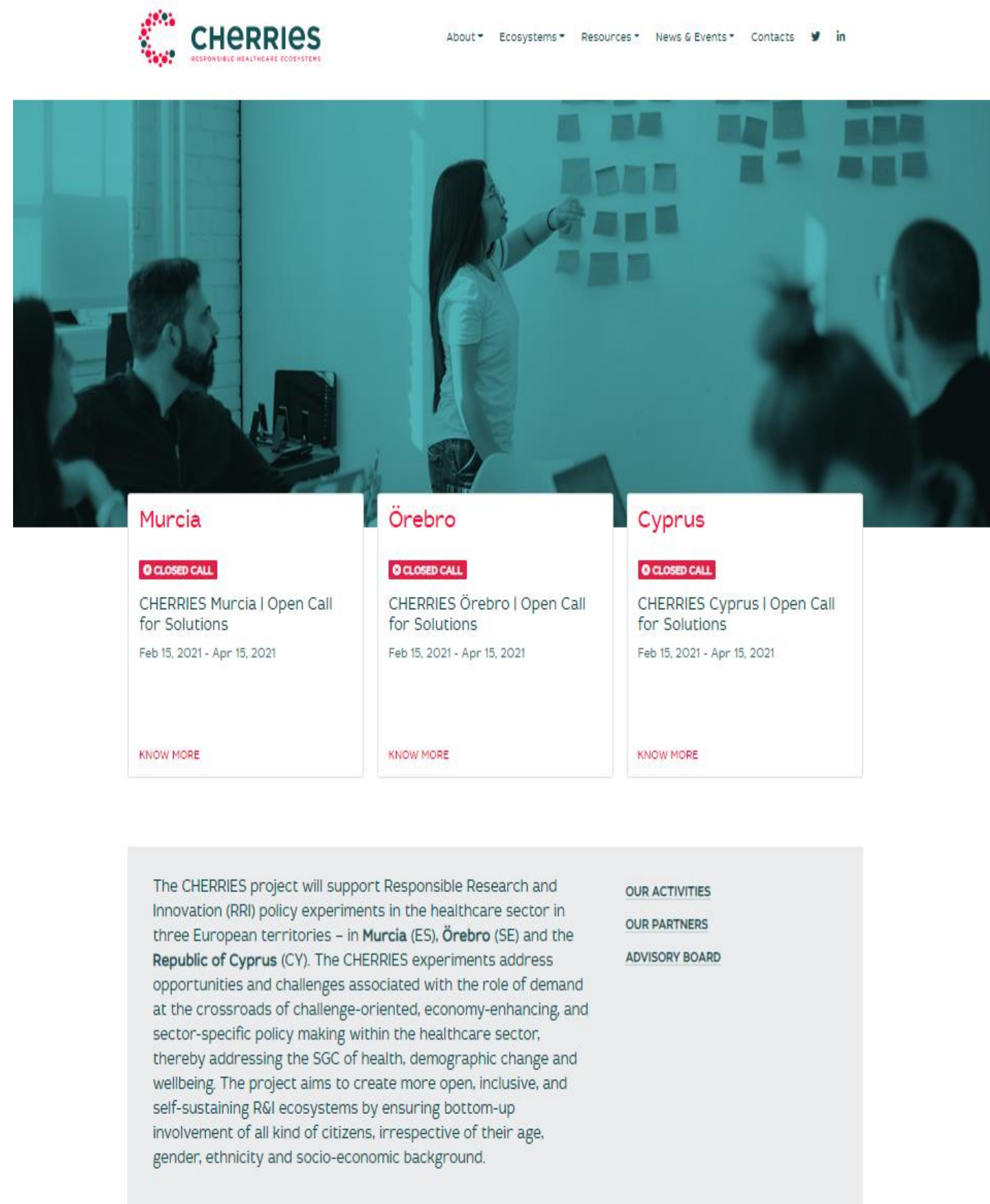


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Phase 2. Competitive selection of the Solution Provider



Phase 2. Competitive selection of the Solution Provider



26 eligible proposals

Up to **50.000 €**
to develop
each solution

+ 30 Evaluators

Healthcare, Patients
Associations, IT,
Business, Research,
Social innovation

Criteria

Excellence, Impact,
Work plan viability,
Team experience,
Business sustainability
& RRI

Phase 2. Competitive selection of the Solution Provider

SE

Name of the awarded proposal: Seniors leading seniors to a more meaningful and healthier everyday life in Laxå municipality.

Organization: Laxå Municipality

Country: Sweden

Methods for outreach activities, where lonely elderly people are identified and reached, and offer a wide range of activities to counteract loneliness among the elderly

CY

Name of the awarded proposal: Doctors Hello

Company: Doctors Hello

Country: Greece

A peer-to-peer ecosystem, which provides innovative telemedicine services developed to support real-world healthcare based on real-time distributed data.

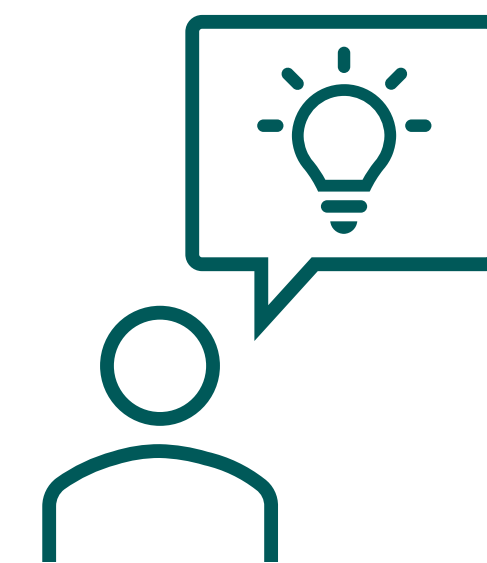
ES

Name of the awarded proposal: MS Care – Multiple Sclerosis Care

Company: PULSO EDICIONES

Country: Spain

Technological solution: ICT e-health Platform and kinetic algorithm to detect the progression of the Multiple Sclerosis



Phase 3. Co-creation of an innovative solution

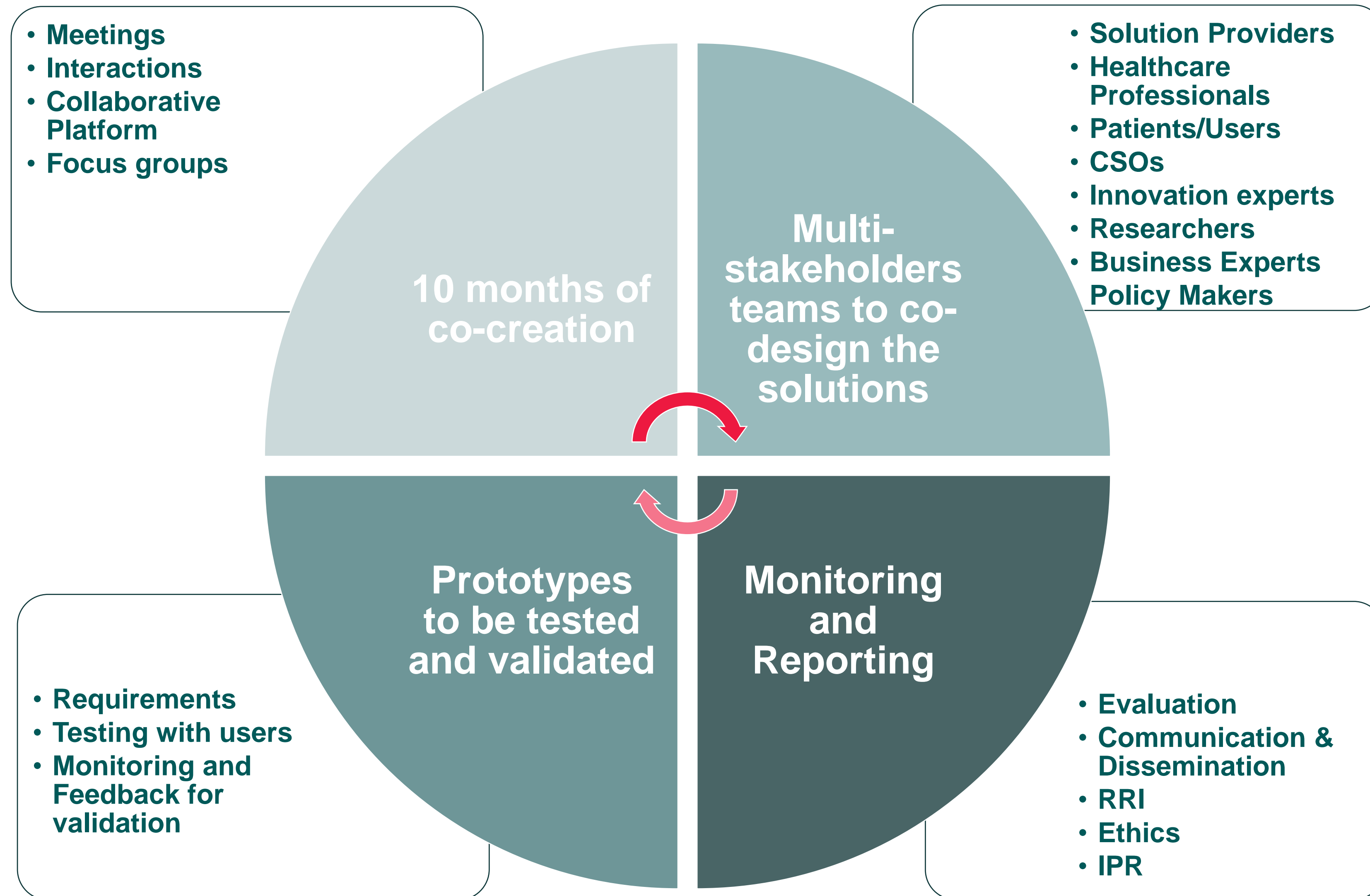
Constitution of the co-creation teams

Signature of the Sub-Grant agreements

- timeframe
- budget
- workplan
- deliverables and milestones
- test of the solution
- Ethics
- IPR
- RRI
- monitoring and reporting (Mid-Term and Final)

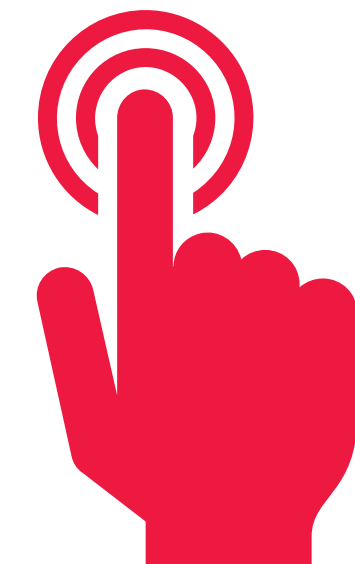


Phase 3. Co-creation of an innovative solution



Phase 4. Adoption: Lessons learned and reflection

- **Monitoring and improvement** of the CHERRIES methodology and documentation
- **Replicability** of the methodology: **Call for Mirrors Territories**
- **Cross-cutting observations and recommendations**
- **Adoption** in the healthcare **ecosystems**
- **Exploitation and Scaling of impact process**



CHERRIES Partners



THANK YOU

**Laure Raso
CEEIM**

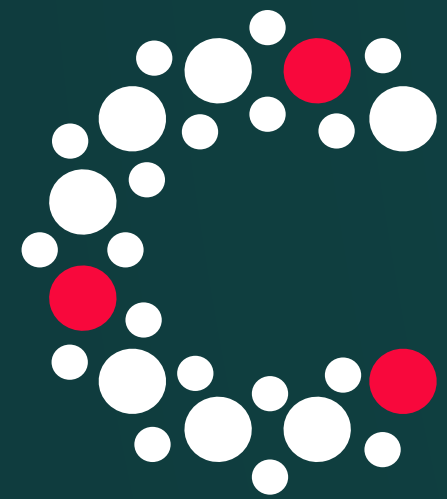
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CHERRIES Community & Mirror Regions



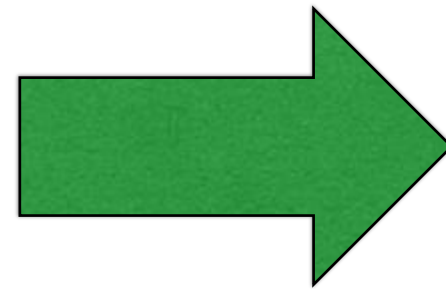
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15th of October 2021.

Why are we creating CHERRIES community?

Objective of the call:

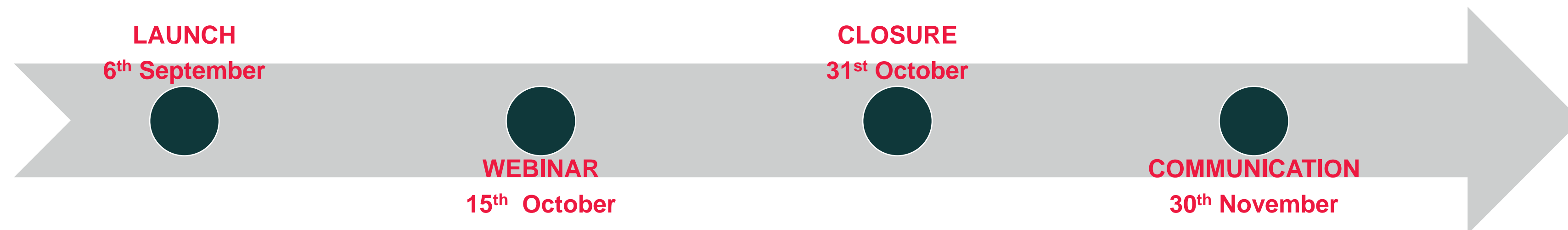
1. Replicate the model in other regions;
2. Three of them will be personally mentored (Mirror Regions);
3. NOT restricted to healthcare sector.



Benefits of Mirror Regions:

1. One-on-one coaching support;
2. A coaching session. Webinar/travel to Brussels –if allowed—;
3. Follow-up of the process.

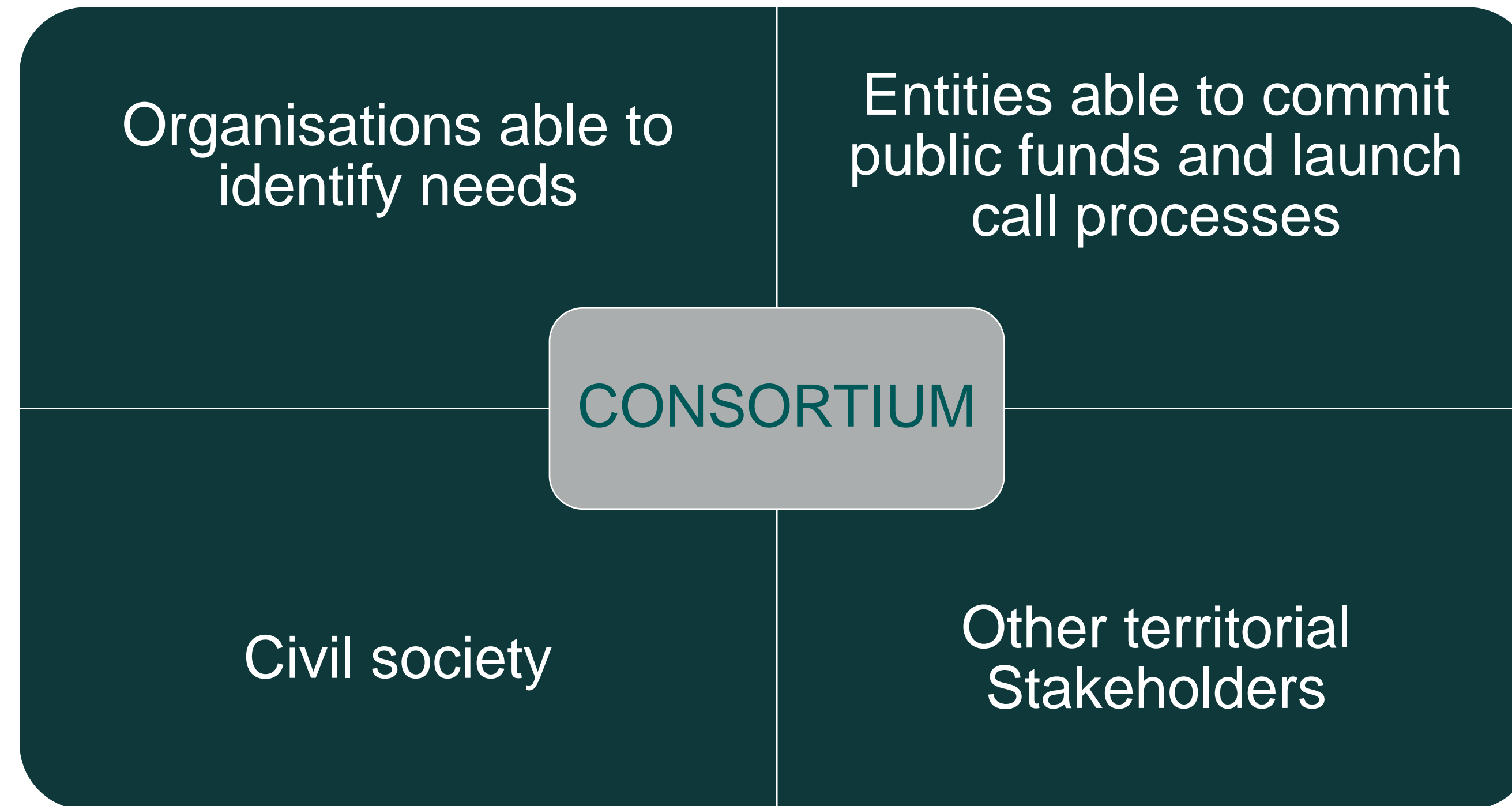
Timing of the call:



What do we offer

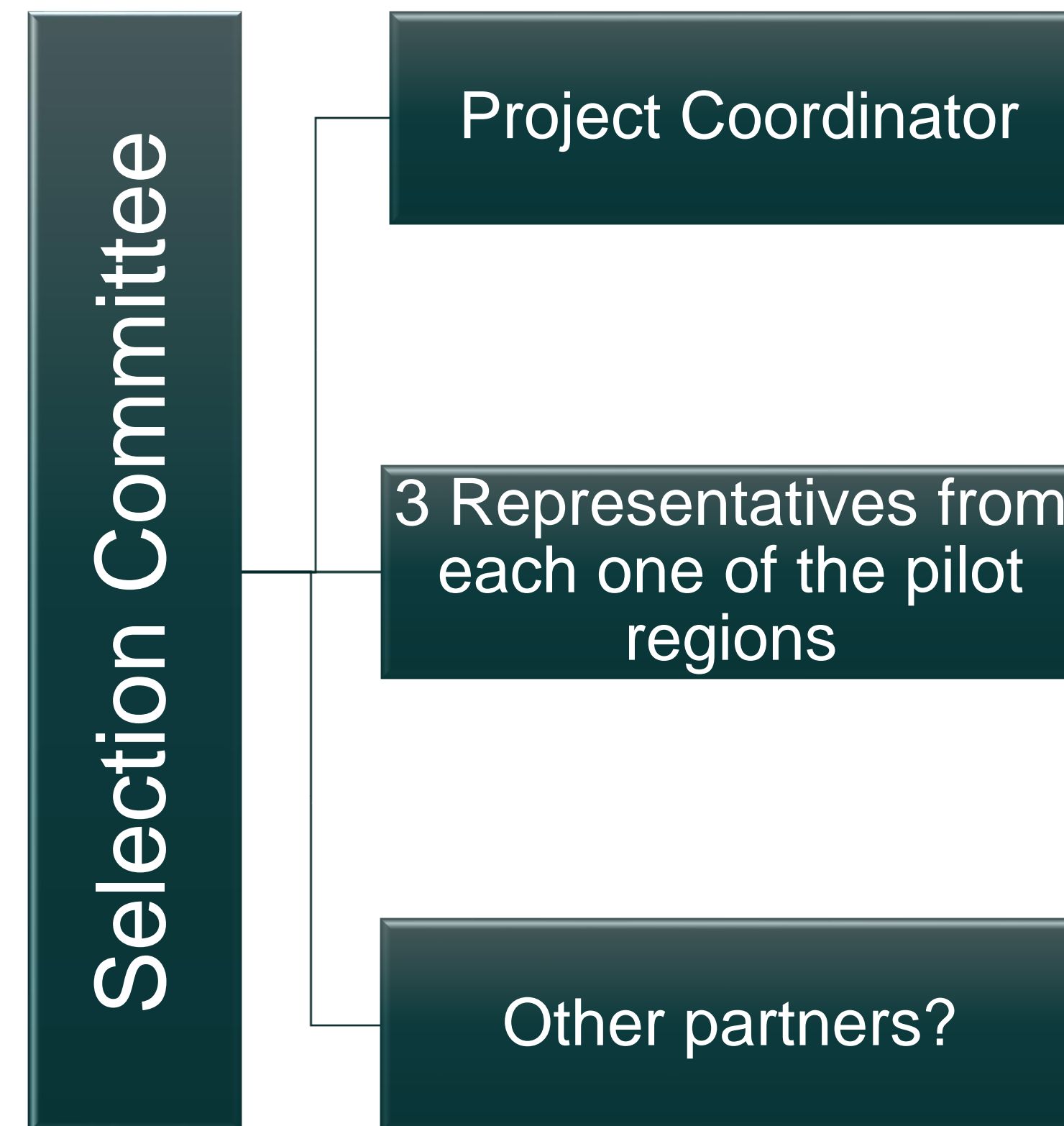


Who can apply?

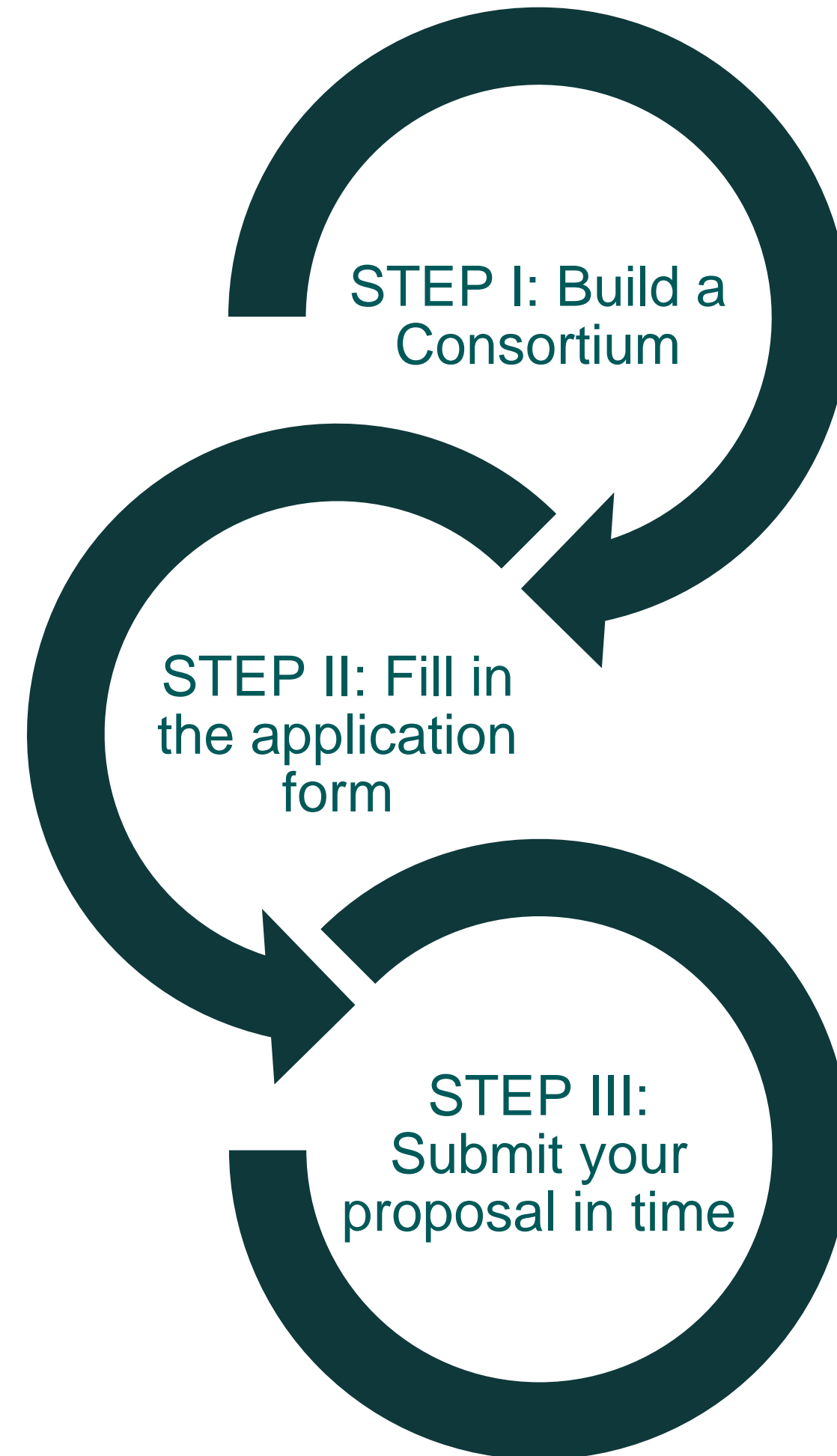


Evaluation & selection process

- Decision taken by the Selection Committee.
- Based on the selection criteria.
 - **Commitment** → Is it credible the commitment of resources?
 - **Motivation** → Is it aligned with regional strategies?
 - **Representativity** → Number of key stakeholders involved.
 - **Regional impact** → Expectations.
- Timing of the resolution:
 - **Deadline** (31st of October).
 - **Resolution** (30th of November).



Do you want to apply?



CHERRIES Partners

Contact details: ulises.pisano@ticbiomed.net

Thank you very much for your attention!

