

## CONNECTING RESPONSIBLE INNOVATION ECOSYSTEMS

CHERRIES Conference 2022 | Discover. Exchange. Connect.

25 May 2022. Brussels, The Square Convention Centre

### AGENDA:

Time	Session
9.00-9.30	Registration & welcome coffee
9.30-9.45	<p><b>Welcome and intro about CHERRIES</b></p> <p>Speaker: Stefan Philipp, Researcher and Project manager at ZSI and CHERRIES coordinator</p>
9.45-10.15	<p><b>Responsible TeRRitories   Innovative <i>ecosystemic</i> approaches to regional health challenges</b></p> <p><i>The session aims at presenting CHERRIES methodology by hearing from regional actors.</i></p> <p>Speakers: Laure Raso, Head of EU Projects Department at CEEIM; Moyses Moyseos, Operations Manager at CyRIC; Lena Uvhagen, Development Leader for Public Health at Örebro Lan</p>
10.15-11.00	<p><b>ZOOM IN – CHERRIES solution providers' insights</b></p> <p><i>This session will look at the CHERRIES methodology from a different perspective, the one of CHERRIES solution providers. Two companies and a municipality engaged in the co-creation process aimed at designing and implementing innovative solutions to the regional challenges. We'll listen to their experiences: opportunities, challenges and the way forward.</i></p> <p>Speakers: Dr Hara Pylarinou, SYSTSERV; Annika Karlsson Juliussen, Head of Public Health in Southern Örebro County; Blanca Contreras, Senior Project Manager at Evidenze Digital Health - Pulso</p>
11.00-11.30	Networking coffee break
11.30-13.00	<p><b>Workshops:</b></p> <p><b>WS1-Deliberation as a basis for need identification</b>  <b>WS2-From pilots to sustainable actions</b></p> <p><i>In workshop format, we'll debate how Open and Responsible R&amp;I approaches can shape sustainable and inclusive regional smart specialisation strategies to better meet territorial needs and exploit available resources by mobilising a wide range of societal actors. By linking the findings emerged from CHERRIES regional pilots with experiences made in transition management, a new CHERRIES model has been developed that combines strategical, tactical, and operational dimensions needed for developing targeted innovations.</i></p> <p>Speakers:  Stefan Philipp, Researcher and Project Manager at ZSI; Sonia Mena Jara, Researcher at CWTS</p>
13.00-14.15	Lunch and CHERRIES Conference will merge with EBN Annual Congress
14.15-14.45	<p><b>Inspiring speech: Are we doing it all wrong? The 12 buildinn blocks of innovation and sustainability</b></p> <p>Nir Koren, CEO &amp; founder of buildinn will discuss his perspective on the connection between innovation and sustainability, as well as its potential based on his experience over the past 15 years. In conversation with the audience, he will then present a methodology for constructing "12 basic building blocks of innovation".</p>



	Speaker: Nir Koren, CEO & founder of buildinn; Laura Lecci, CEO of EBN
<b>14.45-15.30</b>	<p><b>Responsibility and sustainability – two sides of the same coin.</b>  <i>This panel will debate the role Open and Responsible Innovation approaches play in shaping institutional and territorial changes through inclusive and demand-driven innovation approaches. We'll get contribution from European Institutions, R&amp;I decision makers and innovation experts.</i></p> <p>Speakers: Myriam Martín, Head of Project Management at Ticbiomed; Cristiana Costa, Project Manager at Laboratory for Automation and Systems (LAS) of the Instituto Pedro Nunes; Dr. Nikolas Mastroyiannopoulos, Chief Scientist of Research and Innovation of the Republic of Cyprus</p>
<b>15.30-15.45</b>	Coffee break
<b>15.45-16.20</b>	<p><b>Keynote speech: testing RRI and demand driven approaches to shape regional (smart specialisation) innovation strategies</b>  <i>Our speakers will share insights on how regional innovation ecosystems can operationalise responsible research and innovation (RRI) and promote multi-stakeholder co-creation approaches and demand driven-innovation methodologies as drivers for the definition of inclusive, sustainable and impactful R&amp;I strategies. They will also debate mission-oriented policies for the research and innovation system, and how missions can be implemented by targeted policy and through co-creation activities.</i></p> <p>Speakers: Esther Peñalver Ibarra, Director CEEI Murcia; Douglas Robinson, Deputy Director of LISIS; Nicola DE Michelis, Director, EC Smart and Sustainable Growth and Programme Implementation</p>
<b>16.20-16.30</b>	<p><b>Conclusions and closing remarks</b>  Speakers: Stefan Philipp, Researcher and Project Manager at ZSI; Laura Lecci, CEO of EBN</p>
<b>16.30 -17.00</b>	Cocktail

## CHERRIES Partners

---



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement n° 872873. This document reflects only the author's view and the Commission is not responsible for any use that may be made of the information it contains.